

**PENGEMBANGAN PROSEDUR *KANSEI ENGINEERING*
BERBASIS *EYE-TRACKING* UNTUK PENGEMBANGAN
PRODUK**

*(A PROPOSED KANSEI ENGINEERING PROCEDURE BASED ON EYE-
TRACKING FOR PRODUCT DEVELOPMENT)*

TESIS



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19/449624/PTK/12883

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FAKULTAS TEKNIK
UNIVERSITAS GADJAH MADA
YOGYAKARTA
2021**