



UNIVERSITAS
GADJAH MADA

A BUSINESS STRATEGY OF PT KCIC

Yi, Yiqing, Amin Wibowo, S.E., M.B.A

Universitas Gadjah Mada, 2022 | Diunduh dari <http://etd.repository.ugm.ac.id/>

A BUSINESS STRATEGY OF PT KCIC

Thesis

Presented as Partial Fulfillment for the Requirement
to obtain a Master Degree
in Economics and Business Study Program



submitted by

Yi Yiqing

19/454053/PEK/25844

to

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

2021