

STRATEGI PEMASARAN HOTEL BERBASIS HALAL DALAM
PENINGKATAN TINGKAT HUNIAN KAMAR: STUDI KASUS SOFYAN
INN HOTEL RANGKAYO BASA PADANG

SKRIPSI



Oleh:

MAIZUL HUSNI

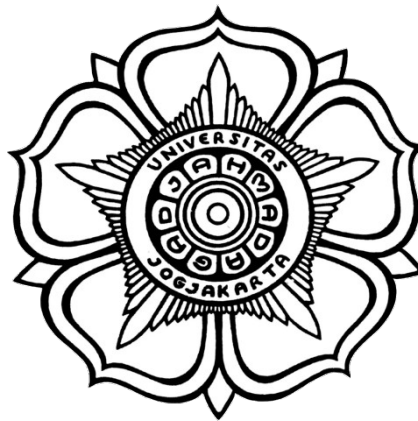
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PROGRAM STUDI PARIWISATA
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HALAL BASED HOTEL MARKETING STRATEGY FOR INCREASING
ROOM OCCUPATION: A CASE STUDY OF SOFYAN INN HOTEL
RANGKAYO BASA PADANG

UNDERGRADUATE THESIS



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