

A STUDY ON CONSUMER BEHAVIOR TO BUY GROCERIES ONLINE DURING THE COVID-19 PANDEMIC

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

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19/452622/PEK/25574

to

**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
2021**

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AUTHORIZATION

A STUDY ON CONSUMER BEHAVIOR TO BUY GROCERIES ONLINE DURING THE COVID-19 PANDEMIC

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has been defended before the Board of Examiners

On November 23, 2021

and has been declared to fulfill all requirements

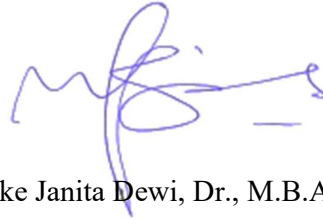
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