



Factors Influencing Consumer Purchase Intention Towards Organic Cosmetics In Indonesia
FIRDA NAFISAH, Rina Herani, S.E., M.Sc.

Universitas Gadjah Mada, 2021 | Diunduh dari <http://etd.repository.ugm.ac.id/>

UNIVERSITAS
GADJAH MADA

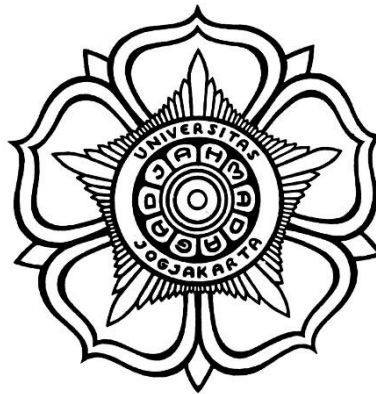
FACTORS INFLUENCING CONSUMER PURCHASE INTENTION TOWARDS ORGANIC COSMETICS IN INDONESIA

Undergraduate Thesis

Submitted as a requirement for the Degree of Bachelor of Economics
Management Undergraduate Program

Bachelor Thesis Supervisor:

Rina Herani, S.E., M.Sc.



Written by:

Firda Nafisah

14/361238/EK/19737

**UNDERGRADUATE BUSINESS PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
2021**