

## INTISARI

Kecamatan Kotagede memiliki julukan Kota Perak yang mempunyai simbol khusus pusat perhiasan perak dan pusat perajin perak. Pembangunan industri perak tersebut sangat berkembang pesat didaerah Kota Jogja yang memiliki suatu potensi besar didalam pengolahan produksi dari bahan dasar perak. Penelitian ini bertujuan untuk mengetahui pengaruh modal usaha, jam kerja, pengalaman kerja, lama usaha dan banyaknya produksi terhadap pendapatan perajin perak di Kecamatan Kotagede. Hasil analisis menunjukkan bahwa variabel modal usaha berpengaruh secara positif dan signifikan terhadap variabel pendapatan, variabel jam kerja tidak berpengaruh secara signifikan terhadap variabel pendapatan, variabel lama usaha berpengaruh secara positif dan signifikan terhadap variabel pendapatan, variabel jumlah produksi tidak berpengaruh secara signifikan terhadap variabel pendapatan dan variabel pengalaman tidak berpengaruh secara signifikan terhadap variabel pendapatan dengan nilai adjusted R-Squared sebesar 0,563.

***Kata Kunci:*** *Pendapatan, Modal Usaha, Jam Kerja, Lama Usaha, Pengalaman Kerja, Jumlah Produksi*

## ABSTRACT

*Kotagede District is officially known as “Silver City” and has a special symbol of silver jewelry and the center of silver craftsmen. The development of the silver industry is growing rapidly in the area of Jogja City which has a great potential in processing the production of silver base materials. The objectives of this study are to determine the effect of the working capital, the working hours, the working experience, the length of business, and the total production on the income of silver craftsmen in Kotagede District. The results of the study show that the working capital variable has a positive and significant effect on the income variable, the working hours variable has no significant effect on the income variable, the length of business variable has a positive and significant effect on the income variable, the total production variable has no significant effect on the income variable, the working experience variable has no significant effect on the income variable with an adjusted R-squared value of 0.563.*

**Keywords:** *Income, Business Capital, Working Hours, Length of Business, Working Experience, Total Production*