



ABSTRACT

From “Black Lives Matter” to “Papuan Lives Matter”: Framing in Social Movements for Racial Equality

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Social movements are increasingly becoming one of the foremost ways that interest groups are able to utilize in order to achieve certain goals in society. As time progresses, so does the development of technology and alongside it the ease in which concepts and framing methods of social movements are shared between different groups, specifically those which are attempting to reach similar goals. This paper attempts to take a closer look at the borrowing of ideas between the 2020 resurgence of Black Lives Matter in the United States with that of Papuan Lives Matter in Indonesia, as the latter movement appears to be inspired by the former. This thesis entails a qualitative and comparative study which utilizes the theoretical framework of Collective Action Frames by Benford and Snow (2000), who propose that collective action frames are made up of two sets of characteristic features, (a) core framing tasks and (b) variable features. By analyzing and comparing the two movements, this paper could definitely state that through an effective framing of racial issues borrowed from Black Lives Matter and a timely call of action made by social activists, Papuan Lives Matter was able to gain presence as a social movement both domestically and internationally.