

ABSTRACT

Internal data control is one of the most important tools for an organization to be effectively run and execute its projects. This report focuses on the implementation of the data control itself which has not been optimized by a non-profit organization that focused on arts and cultural heritage preservation named Center for Culture and Development – The Netherlands (CCD-NL).

This report takes into account the hindrance of the execution of the internal data control records as well as the implication to the organization and its projects, mainly on the e-commerce side. Evidence and information are collected by interviewing related resources in the organization and the writer's experiences during the internship.

The results of this study suggest that the deficiency of internal data control is affecting the response on e-commerce constraints. Therefore, the writer provides insights and recommendations for the organization to fix the problem in order to be effectively and efficiently managed in the future.

Keywords: Non-profit organization, Internal data control, E-commerce.

ABSTRAK

Kontrol data internal adalah salah satu alat terpenting bagi organisasi untuk menjalankan dan melaksanakan proyeknya secara efektif. Laporan ini berfokus pada implementasi pengendalian data itu sendiri yang belum dioptimalkan oleh sebuah organisasi nirlaba yang fokus pada pelestarian warisan seni dan budaya bernama Center for Culture and Development – The Netherlands (CCD-NL).

Laporan ini memperhitungkan hambatan pelaksanaan catatan kontrol data internal serta implikasinya terhadap organisasi dan proyeknya, terutama di sisi e-commerce. Bukti dan informasi dikumpulkan dengan mewawancarai narasumber terkait dalam organisasi dan pengalaman penulis selama magang.

Hasil penelitian ini menunjukkan bahwa kekurangan pengendalian data internal mempengaruhi respon pada kendala e-commerce. Oleh karena itu, penulis memberikan wawasan dan rekomendasi bagi organisasi untuk memperbaiki masalah tersebut agar dapat dikelola secara efektif dan efisien di masa mendatang.

Kata Kunci: Organisasi nirlaba, Pengendalian data internal, Loka pasar daring.