

INTISARI

Tindak Tutur Ekspresif dalam Komentar Unggahan “Akhir Pertandingan # Al-Ahly SC 1 Simba SC 0” di Akun Facebook Al-Ahly SC: Analisis Pragmatik

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Penelitian ini membahas tindak tutur ekspresif dan respons *netizen* lain atas tuturan ekspresif yang ditemukan dalam komentar unggahan “Akhir pertandingan # Al-Ahly SC 1 Simba SC 0” di akun Facebook Al-Ahly SC. Tujuan penelitian ini adalah untuk mengetahui dan mendeskripsikan tindak tutur ekspresif dan respons *netizen* lain atas tuturan ekspresif yang ditemukan dalam komentar unggahan. Teori yang digunakan dalam penelitian ini adalah teori pragmatik. Data penelitian ini berupa komentar unggahan “Akhir pertandingan # Al-Ahly SC 1 Simba SC 0” di akun Facebook Al-Ahly SC. Data tersebut diperoleh menggunakan metode simak catat, kemudian dianalisis menggunakan teori pragmatik yang dikemukakan oleh Searle, selanjutnya pada tahap penyajian hasil analisis data menggunakan metode informal.

Berdasarkan analisis yang dilakukan, ditemukan 7 maksud tindak tutur ekspresif dalam komentar unggahan “Akhir pertandingan # Al-Ahly SC 1 Simba SC 0”, berupa ucapan selamat, ucapan syukur, pujian, harapan, doa, kritikan, dan sindiran. Tindak tutur ekspresif kritikan menjadi tindak tutur yang paling banyak digunakan. Selain itu terdapat balasan *netizen* atas komentar *netizen* sebelumnya. Dalam balasan tersebut ditemukan 5 tindak tutur, berupa tindak tutur ekspresif pujian, doa, kritikan, sindiran, dan tindak tutur asertif dengan implikatur menyatakan.

Kata Kunci: Tindak tutur ekspresif, komentar unggahan, akun Facebook Al-Ahly SC, pragmatik

ABSTRACT

Expressive Speech Acts in the Comments on *Al-Ahly SC*’s Facebook Post “End of Game # Al-Ahly SC 1 Simba SC 0”: A Pragmatic Analysis

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Al-Ahly SC Facebook account is one of the social media officially owned by Al-Ahly SC, the Egyptian football team. It publishes daily posts whose contents invite many comments. The research discussed expressive speech acts in the comments and the responses to the comments on Al-Ahly SC’s post “End of Game # Al-Ahly SC 1 Simba SC 0” on Facebook. The research aims to identify and describe expressive speech acts in the comments and the responses to the comments. It used pragmatic theory as introduced by Searle. The research data consist of the comments on Al-Ahly SC’s Facebook post “End of Game # Al-Ahly SC 1 Simba SC 0”. The data were obtained using scanning and note-taking technique, analysed using pragmatic theory especially Searle’s theory and presented using the informal method.

The result indicates that there were 7 types of expressive speech acts in the comments on Al-Ahly’s post “End of Game Al-Ahly SC 1 Simba SC 0”, namely congratulation, thanksgiving, compliment, hope, prayer, criticism, and insinuation. The type ‘criticism’ becomes the most common speech act. In addition, the responses on the post comments also consist of 5 types of expressive speech acts, such as compliment, prayer, criticism, insinuation, and assertive speech acts that used implicatures.

Keywords: expressive speech acts, post comments, Al-Ahly SC Facebook account, pragmatics