

Contents

COVER PAGE	i
APPROVAL	ii
TABLE OF CONTENTS	iii
LIST OF TABLES	v
LIST OF FIGURES	vi
STATEMENT OF AUTHENTICITY	vii
ACKNOWLEDGEMENT	viii
LIST OF ABBREVIATIONS	ix
ABSTRACT	x
CHAPTER I. INTRODUCTION	1
A. Background	1
B. Relevance	8
C. Problem Statement	9
D. Objectives	11
E. Research Impact	12
F. Originality	13
CHAPTER II: LITERATURE REVIEW	14
A. Literature Review	14
B. Theoretical Framework	21
C. Conceptual Framework	22
D. Research Question	23
CHAPTER III: RESEARCH METHODOLOGY	24
A. Research Type and Design	24
B. Research Setting and Time	24
C. Research Subjects and Sample Size	26

D. Sampling technique	27
E. Identification of research variable	28
F. Operational definition of Variable	29
G. Data Collection and Research Instrument	30
H. Data Analysis	31
I. Research Ethics	31
J. Research Limitations	32
K. Research Process	32
L. Research Team	33
CHAPTER IV: RESULTS AND DISCUSSION	34
4.1 Results	34
4.2 Discussion	51
CHAPTER V: CONCLUSION AND RECOMMENDATION	57
5.1 Conclusion	57
5.2 Recommendation	57
REFERENCES	58
APPENDIX	62
1. Informed consent	62
2. Research Tools	66
3. Ethical Clearance	74
4. Codes generated from the transcribes of in depth interviews	77