



The Effect of service quality on customer satisfaction, brand reputation, and brand loyalty in Garuda Indonesia

DANANDJAYA, Sinar, Basu Swastha Dharmmesta, Prof.Dr.,MBA

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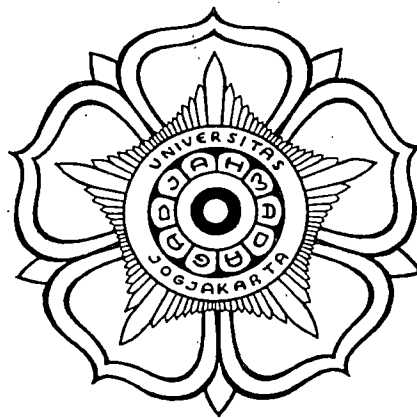
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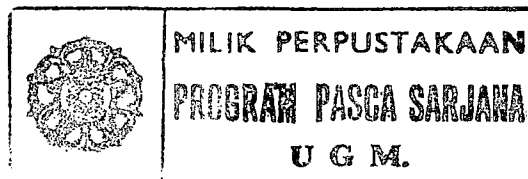
Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management (Magister Manajemen)
Department of Social Sciences



Submitted by
Sinar Danandjaya
17838/PS/MM/05



to
**GRADUATE SCHOOL
GADJAH MADA UNIVERSITY
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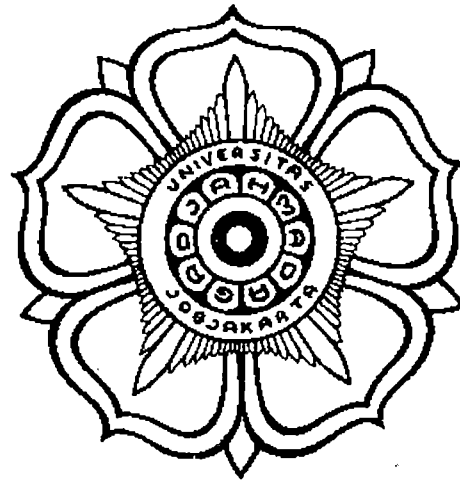
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