

DAFTAR PUSTAKA

- Afuah, A. N., & Bahram, N. (1995). The Hypercube of Innovation. *Research Policy*, Vol 24, 51-76.
- Amabile, T. M. (1998). How to Kill Creativity. *Harvard Business Review*.
- Andriopoulos, C. (2001). Determinants of Organisational Creativity: A Literature Review. *Management Decision*, Vol. 39. No. 10, 834-841.
- ASEAN Automotive Federation. (2014 - 2019). *ASEAN Automotive Statistics*. Jakarta: ASEAN Automotive Federation.
- Badan Pusat Statistik. *Gross Domestic Expenditure on R&D (GERD)*. Tersedia di Sistem Informasi Rujukan Statistik - BPS: <https://sirusa.bps.go.id/sirusa/index.php/indikator/1244>, diakses pada 17 Mei 2021
- Becheikh, N., Landry, R., & Amara, N. (2006). Lessons From Innovation Empirical Studies in The Manufacturing Sector: A Systematic Review of The Literature From 1993-2003. *Technovation* Vol 26, 644-664.
- Benaim, A. (2015). *Innovation Capabilities - Measurement, Assessment, and Development*. Lund: Faculty of Engineering, Departement of Design Sciences, Innovation Engineering, Lund University.
- Bjorkdahl, J., & Borjesson, S. (2012). Assessing Firm Capabilities for Innovation. *International Jopurnal of Knowledge Management Studies*, Vol. 5 No. 1, 171-184.
- Chesbrough, H. W. (2003). *Open Innovation : The New Imperative for Creating and Profiting from Technology*. Boston: Harvards Business School Publishing Corporation.
- Chesbrough, H. W. (2003). The Era of Open Innovation. *MIT Sloan Management Review*, 35-41.
- Ciptono, W. S. (2006). A Sequential Model of Innovation Strategy - Company Non Financial Performance Links. *Gadjah Mada International Journal of Business* May-August 2006, Vol.8, 137-178.

CMMI Product Team. (2002). *Capability Maturity Model Integration (CMMI) Version 1.1*. Pittsburgh: Carnegie Mellon University.

Cooper, R. G., & Edgett, S. J. (2010). Developing a Product Innovation and Technology Strategy for Your Business. *Research technology Management* 53(3), 33-40.

Coper, D. R., & Schindler, P. S. (2014). *Business Research Methods - Twelfth Edition*. New York: The McGraw-Hill Companies, Inc.

Creswell, J. W. (2014). *Research Design: Qualitative, Quantitative and Mixed Method Approached, 4th ed.* California: Sage Publication, Inc.

Drucker, P. F. (1985). *Innovation and Entrepreneurship: Practice and Principles*. Oxon: Routledge.

Dutta, S., Lanvin, B., & Singh, R. T. (2009). Are you innovation ready? Plotting your journey on the Innovation Readiness Model. *Insead Report*.

Ellwood, P., Williams, C., & Egan, J. (2018). Crossing The Valley of Death: Five Underlying Innovation Process. *Technovation*, 1-11.

Enkel, E., Gassmann, O., & Chesbrough, H. (2009). Open R&D and open innovation: exploring the phenomenon. *R&D Management Vol. 39, No. 4*, 311-316.

Evans, P., & Wolf, B. (2005). Collaboration Rules. *Harvards Business Review*.

Gabungan Industri Kendaraan Bermotor Indonesia (GAIKINDO) . (2014 - 2019). *Indonesian Automobile Industry Data*. Jakarta: GAIKINDO.

Gamal, D., Salah, T., & Elrayyes, N. (2011). *How to Measure Organization Innovativeness? An Overview of Innovation Measurement Frameworks and Innovation Audit / Management Tools*. Giza: Egyptinnovate-Technology Innovation and Entrepreneurship Center.

Godfrey, S. (2004). *System Engineering Seminar*. Tersedia di https://ses.gsfc.nasa.gov/ses_data_2004/040601_Godfrey.ppt diakses pada 13 Juni 2021

Guan, J., & Ma, N. (2003). Innovative Capability and Export Performance of Chinese Firm. *Technovation, Vol 23*, 737-747.

Gulbrandsen, M., & Kyvik, S. (2010). Are The COnccept Basic, reserach, Applied Research, and Experimental Development Still Useful? *Sciebce and Public Policy, Vol 37, Ed 5*, 343-353.

Hansen, M. T., & Birkinshaw, J. (2007). The Innovation Value Chain. *Harvard Business Review*, 121-130.

Hennink, M., Hutter, I., & Bailey, A. (2011). *Qualitative Research Methods*. California: Sage Publication, Inc.

Johansson, C. J., & Jonsson, E. (2014). Innovation Culture in Five Dimesion : Identifying Cultural Sucess Factor and Barriers for Innovation. *Department of Technology Management and Economics, Chalmers University of Technology*, 1-111.

Kline, J. S., & Rosenberg, N. (2009). An Overview of Innovation. *Studies on Science and the Innovation Process*, 173-203.

Koen, P., Ajamian, G., & Burkart, R. (2001). Providing Clarity and A Common Language to the "Fuzzy Front End". *Research-Technology Management*, 46-55.

KPMG International. (2014). *KPMG's Global Automotive Executive Survey 2014*. Amsterdam: KPMG International.

Kylliäinen, J. (2018). *Innovation Strategy – What is it and how to develop one?* Tersedia di <https://www.viima.com/blog/innovation-strategy> diakses pada 28 Desember 2020

Lawson, B., & Samson, D. (2001). Developing Innovation Capability in Organization: A Dynamic Capabilities Approach. *International Journal of Innovation Management. Vol. 5, No. 3*, 377-400.

Lawson, B., & Samson, D. A. (2001). Developing Innovation Capability in Organizations: A Dynamic Capability Approach. *International Journal of Innovation Management. Vol 5, Ed. 3*, 377-400.

Markham, S. K. (2002). Moving Technologies From Lab to Market. *Research-Technology Management, Vol. 45, No. 6*, 31-42.

Markham, S. K., Green, S. G., & Basu, R. (1991). Champion and Antagonist: Relationship with R&D Project Characteristic and Management . *Journal of ENgineering and Technology Management, Vol. 8* , 217-242.

Markham, S. K., Ward, S. J., Aiman-Smith, L., & Kingon, A. I. (2010). The Valley of Death as Context for Role Theory in Product Innovation. *Product Development & Management, Vol. 27*, 402-417.

Miles, B. M., Huberman, A. M., & Saldana, J. (2014). *Qualitative Data Analysis : A Method Sourcebook, 3rd Edition*. California: SAGE Publication, Inc.

OECD. (1997). *The Oslo Manual: The Measurement of Scientific and Technological Activities, 2nd Edition*. Paris: OECD (Organization for Economic Co-operation and Development).

Osawa, Y., & Miyazaki, K. (2006). An Empirical Analysis of The Valley of Death: Large-scale R&D Project in a Japanese Diversified Company. *Asian Journal of Technology Innovation, Vol. 14, No. 2*, 93-116.

Park, S., & Gil, Y. (2006). How Samsung Transformed Its Corporate R&D Center. *Research-Technology Management, Vol. 49, No. 4*, 24-29.

Pisano, G. P. (2016). You Need an Innovation Strategy. *Harvard Business Review*.

Prayogo, M. S. (2021). *Super Tax Deduction Menjadi Pemicu Tumbuhnya Riset Secara Nasional*. Tersedia di <http://ilmate.kemenperin.go.id/berita-industri/informasi-industri/berita/super-tax-deduction-menjadi-pemicu-tumbuhnya-riset-secara-nasional-1> diakses pada 5 April 2021

Prihadyanti, D. (2019). Innovation Quality: Basic Concept and Measurement Model. *International Journal of Business Innovation and Research, Vol. 18, No. 4*, 489-502.

Prihadyanti, D., & Laksani, C. S. (2015). R&D dan Inovasi di Perusahaan Sektor Manufaktur Indonesia. *Jurnal Manajemen Teknologi, Vol. 14, No. 2*, 187-198.

Radesjo, D., & Sandstrom, A. (2013). *Assessing Capabilities for Innovation : The Case of Statkraft AS*. Goteborg: Departement of Technology Management and Economics, Chalmers University of Technology.

Roberts, E. B., & Berry, C. A. (1984). *Entering New Business: Selecting Strategies for Success*. Massachusetts: MIT Sloan School of Management.

Robeyns, I., & Byskov, M. F. (2011). *Stanford Encyclopedia of Philosophy*. Tersedia di <https://plato.stanford.edu/entries/capability-approach/> diakses pada 10 Desember 2020

Roper, S., Du, J., & Love, J. H. (2008). Modelling The Innovation Value Chain. *Research Policy*, Vol. 37, 961-977.

Ruffoni, E. P., D'Andrea, F. A., Chaves, J. K., Zawislak, P. A., & Tello-Gamarra, J. (2018). R&D Investment and The Arrangement of Innovation Capabilities in Brazilian Manufacturing Firms. *Journal of Technology Management & Innovation*, Vol 13, Issue 4, 74-83.

Schumpeter, J. (1934). *The Theory of Economic Development: An Inquiry into Profits, Capital, Credit, Interest, and The Business Cycle*. Cambridge: Harvard University Press.

Sen, F. K., & Egelhoff, W. G. (2000). Innovative Capabilities of a Firm and The Use of Technical Alliances. *IEEE Transactions on Engineering Management*, Vol 47, No. 2, 174-183.

Simamora, N. G., & Nadhiroh, I. M. (2010). Kajian Inovasi Industri Manufaktur: Pola Interaksi Perusahaan Dalam Mengembangkan Kegiatan Inovasi. *Warta Kebijakan Iptek & Manajemen Litbang - PAPPORTEK LIPI*, 1-20.

Simamora, N. G., Asmara, I. J., Achelia, E., & Maulana, Q. (2020). Towards Industry 4.0: Is Indonesia's Manufacturing Industry Ready to Transform? *Advances in Economics, Business and Management Research*, Vol 160, 262-268.

Society for Human Resource Management. (2021). *Career Development: What is a "dual career ladder"?* Tersedia di <https://www.shrm.org/resourcesandtools/tools-and-samples/hr-qa/pages/termdualcareer.aspx> diakses pada 18 Juli 2021

Supriyanto, B. (2013). *Otomotif Bisnis.com*. Tersedia di <https://otomotif.bisnis.com/read/20130422/275/10236/investasi-daihatu-alokasi-rd-capai-rp11-triliun> diakses pada 24 Juli 2021

Teece, D. J., Pisano, G., & Shuen, A. (1997). Dynamic Capabilities and Strategic Management. *Strategic Management Journal*. Vol. 18. No. 7, 509-533.

UNESCO Institute for Statistics. (2017). *Research and development expenditure (% of GDP) - Indonesia, Malaysia, Singapore, Thailand, Vietnam*. Tersedia di <https://data.worldbank.org/indicator/GB.XPD.RSDV.GD.ZS?end=2017&locations=ID-MY-SG-TH-VN&start=2009&view=chart> diakses pada 21 Mei 2021

Wycoff, J. (2005). *The Big Ten Innovation Killers and How to Keep Your Innovation System Alive and Well*. San Francisco: ThinkSmart, LLC.

Yang, C., Zhang, Q., & Ding, S. (2015). An Evaluation Method for Innovation Capability Based on Uncertain Linguistic Variables. *Applied Mathematics and Computation* 256, 160-174.

Yin, R. K. (2011). *Qualitative Research from Start to Finish*. The Guilford Press: New York.

Zawislak, P. A., Alves, A. C., Tello-Gamaraa, J., Barbieux, D., & Reinchert, F. M. (2013). Influences of The Internal Capabilities of Firms on Their Innovation Performance : A Case Study Investigation in Brazil. *International Journal of Management, Vol. 30, No. 1*, 329-348.