



Aplikasi sistem informasi manajemen kepegawaian (SIMPEG) pada Pemerintah Kabupaten Sanggau
ALIPUUS, Dr. Samodra Wibawa

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ANALYSIS OF THE INFLUENCE OF SATISFACTION, COMMITMENT AND TRUST AS VARIABLES IN RELATIONSHIP MARKETING ON CUSTOMER LOYALTY TO RETAIL STORE

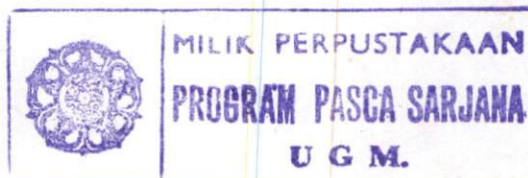
Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management (Magister Manajemen)
Department of Social Sciences



Submitted by
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17791/PS/MM/05



to
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