

CONTENTS

ABSTRACT	5
CONTENTS	6
CHAPTER 1: INTRODUCTION	7
A. Research Questions	14
B. Literature Review	15
C. Theoretical Framework	24
D. Research Methodology	26
E. Thesis Structure	29
CHAPTER 2: BALI, ECOLOGY & TOURISM	30
A. Religious Diversity	30
B. A Paradox Within the Balinese Ecological Knowledge	34
C. The Influence of the Tourism Sector in Bali. Local Hybrid	38
D. The Wind of Change	42
CHAPTER 3. BALINESE ECO-INITIATIVES	44
A. Importance of Balinese Ceremonies	45
B. Are Offerings Environmentally Friendly?	48
C. Religious Wisdom as Eco-Motivation	49
CHAPTER 4. FOREIGN INITIATIVE	57
A. Tourism in Karangasem Regency	58
B. Environmental Preservation in Amed	60
CHAPTER 5. CONCLUSIONS	75
REFERENCES	79