



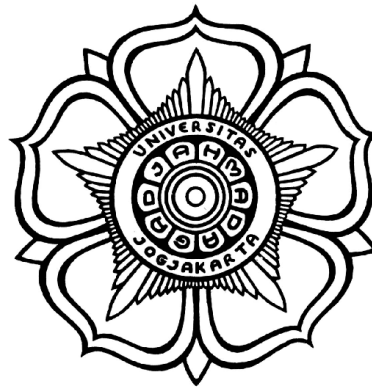
**The Effectiveness of Online Customer Engagement Through Blogs In Indonesian Cosmetic Industry**  
HERMAWAN, Kusdhianto Setiawan, Ph.D.

Universitas Gadjah Mada, 2015 | Diunduh dari <http://etd.repository.ugm.ac.id/>

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**THESIS**



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