



DAFTAR PUSTAKA

- Aji, W., & Romadhon, C. (2013). Perdagangan Online Pada Situs Tokobagus Dalam Perspektif Teknoekonomi. *AntroUnairDotNet*, 2(1), 144–161.
- Allon, G., Bassamboo, A., & Cil, E. B. (2012). Large-Scale Service Marketplaces: The Role of the Moderating Firm. *Management Science*. <http://doi.org/10.1287/mnsc.1120.1533>
- Ambler, S. (2002). *Agile Modeling: Effective Practices for eXtreme Programming and the Unified Process*. John WileySons. Retrieved from <http://www.amazon.fr/exec/obidos/ASIN/0471202827/citeulike04-21> \n <http://scholar.google.com/scholar?hl=en&btnG=Search&q=intitle:Agile+Modeling+:#0>
- Blank, S., & Dorf, B. (2012). *The Startup Owner's Manual*. K&S; Ranch. http://doi.org/10.1007/SpringerReference_9061
- Danielson, J. (2014). *Comparison study of cross--platform developing tools for iPhone devices*. Mälardalen University.
- Dickson, J. (2013). *Xamarin Mobile Development By*. Grand Valley State University.
- Hneif, M., & Ow, S. H. (2009). Review of Agile Methodologies in Software Development. *International Journal of Research and Reviews in Applied Sciences*, 1(1), 2076–734. [http://doi.org/ISSN: 2076-734X](http://doi.org/ISSN:2076-734X), EISSN: 2076-7366
- Humadiana, & Indrayani, E. (2006). *Sistem Informasi Manajemen* (1st ed.). Yogyakarta: Graha Ilmu.
- Irmawati, D. (2011). Pemanfaatan E-commerce dalam Dunia Bisnis. *Jurnal Ilmiah Orasi Bisnis*, 6, 95–112.
- Isnaini, S. (2009). Implementasi Komunikasi Pemasaran Terpadu sebagai Penyampai Pesan Promosi Usaha Kecil Menengah (UKM) di Indonesia. *Masyarakat, Kebudayaan Dan Politik*, 22(4), 324–332.
- Kincaid, J. (2009). Thumbtack Takes On RedBeacon As It Looks To Bring Local Service Providers Online. Retrieved August 27, 2015, from <http://techcrunch.com/2009/11/25/thumbtack-local-service-search/>
- Lee, C., Hu, W., & Yeh, J. (2003). A System Model for Mobile Commerce. In *Proceedings of the 23rd International Conference on Distributed Computing Systems Workshops*. Rhode Island.
- Lukman, E. (2014). 8 marketplace online terbaik dan terbesar di Indonesia. Retrieved October 29, 2015, from <https://id.techinasia.com/marketplace->



online-terbesar-indonesia-belanja/

- Ngai, E. W. T., & Gunasekaran, A. (2007). Mobile Commerce Research and Applications. *Decision Support System*, (43), 3–15.
- Nugroho, A. (2005). *Analisis dan Perancangan Sistem Informasi Berorientasi Objek*. Informatika.
- Pazirandeh, Alireza; Vorobyeva, E. (2013). *Evaluation of Cross-Platform Tools for Mobile Development*. University of Gothenburg.
- Penyedia Jasa Online, Jasa Rental & Jasa Servis di provinsi Yogyakarta D.I. - OLX.co.id. (n.d.). Retrieved October 29, 2015, from <http://olx.co.id/jasa-lowongan-kerja/jasa/yogyakarta-di/>
- Peraturan Walikota Yogyakarta Nomor 75 Tahun 2009 Tentang Petunjuk Pelaksanaan Peraturan Daerah Kotamadya Daerah Tingkat II Yogyakarta Nomor 8 Tahun 1998 Tentang Izin Penyelenggaraan Reklame (2009). Indonesia.
- Rahman, Z. (2014). European Business Review. *European Business Review*, 6.
- Rouse, M. (2005). Mobile Commerce. Retrieved October 28, 2015, from <http://searchmobilecomputing.techtarget.com/definition/m-commerce>
- Sommerville, I. (2003). *Sommerville, Ian. 2003. Rekayasa Perangkat Lunak*. Erlangga.
- Thumbtack - Accomplish Your Personal Projects on the App Store. (n.d.). Retrieved November 25, 2015, from <https://itunes.apple.com/us/app/thumbtack-accomplish-your/id852703300?mt=8>
- Wira, S. N. (2001, May). Perpajakan dalam E-Commerce, Belajar dari Jepang. *Berita Pajak*, 35.
- Zeithaml, V. A., & Bitner, M. J. (2003). *Services Marketing: Integrating Customer Focus Across the Firm*. McGraw-Hill/Irwin.