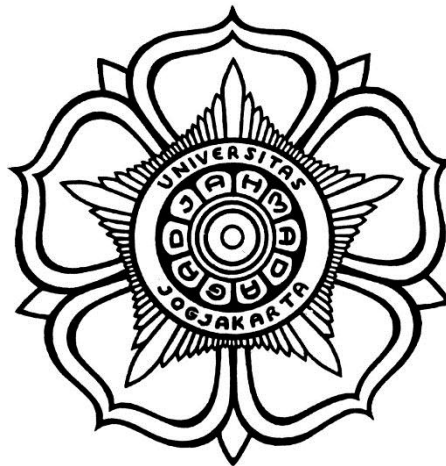


**TOURISM MARKETING STRATEGY OF AMMA TOA CUSTOM AREA  
AS A CULTURAL TOURISM DESTINATION BY THE CULTURE AND  
TOURISM DEPARTMENT OF BULUKUMBA REGENCY TO INCREASE  
TOURIST VISITS**

**UNDERGRADUATE THESIS**



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