

**STRATEGI PENGEMBANGAN PROGRAM PUBLIK BERBASIS
PENGUNJUNG DI MUSEUM SONOBUDOYO YOGYAKARTA
DAN PEMANFAATANNYA UNTUK PENDIDIKAN**

Tesis
Untuk memenuhi sebagian persyaratan
mencapai derajat sarjana S-2

Program Studi Arkeologi
Jurusan Ilmu-ilmu Humaniora



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**PROGRAM PASCA SARJANA
UNIVERSITAS GADJAH MADA
YOGYAKARTA**

**DEVELOPING STRATEGIC OF PUBLIC PROGRAM BASED VISITORS IN
SONOBUDOYO MUSEUM YOGYAKARTA AND UTILIZATION OF
PROGRAMS FOR EDUCATION**

Thesis

Presented as partial fulfillment of requirements to obtain the degree of
Master of Archaeology Studies Program



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**POSTGRADUATE PROGRAMME
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