

## TABLE OF CONTENTS

TITLE SHEET	i
HALAMAN JUDUL	ii
APPROVAL SHEET	iii
STATEMENT OF ORIGINALITY	iv
MOTTO SHEET	v
DEDICATION SHEET	vi
INTISARI	vii
ABSTRACT	viii
ACKNOWLEDGEMENT	ix
TABLE OF CONTENTS	xi
LIST OF PICTURES	xiii
LIST OF FIGURES	xiv
<b>CHAPTER I: INTRODUCTION</b>	<b>1</b>
1.1. Background of Study	1
1.2. Objectives of the Study	3
1.3. Scopes of the Study	3
1.4. Methods of Study	4
1.5. Presentation	5
<b>CHAPTER II: DIRECTORATE OF PARTNERSHIP, ALUMNI AND GLOBAL INITIATIVES</b>	<b>6</b>
2.1. History	6
2.2. Vision and Mission	7
2.3. Organizational Structure	7
2.4. Sub-Directorates	9
2.4.1. Sub-Directorate of National Affairs	9
2.4.2. Sub-Directorate of International Affairs	11
2.4.3. Sub-Directorate of Alumni Relations	12

<b>CHAPTER III: THE PRODUCTION PROCESS OF <i>KABAR ALUMNI</i> MAGAZINE UNIVERSITAS GADJAH MADA AND ITS CHALLENGES</b>	<b>16</b>
3.1. The Definition of Production Process of Magazine in General	16
3.2. Production Process of <i>Kabar Alumni</i> magazine Universitas Gadjah Mada	20
3.2.1. Planning Stage	22
3.2.2. Production Stage	23
3.2.2.1. Deciding the Topic	24
3.2.2.2. Collecting the News	25
3.2.2.3. Writing the News	26
3.2.2.4. Editing the News	28
3.2.2.5. Designing the Lay-out of <i>Kabar Alumni</i>	28
3.2.2.6. Publishing the Magazine	28
3.2.3. Distribution Stage	29
3.3. The Challenges and Solutions in Producing <i>Kabar Alumni</i>	30
<b>CHAPTER IV: CONCLUSION</b>	<b>32</b>
<b>REFERENCES</b>	<b>34</b>
<b>APPENDICES</b>	<b>35</b>