

## Intisari

Penelitian ini bertujuan untuk mengetahui komposisi biaya usaha serta menganalisis kelayakan finansial penangkapan rajungan dengan alat tangkap bubu. Penelitian dilaksanakan selama bulan Mei hingga Juni 2015 di Desa Socorejo, Kecamatan Jenu, Kabupaten Tuban. Metode yang digunakan dalam penelitian adalah metode deskriptif analisis dan metode pengambilan sampel dengan menggunakan metode *snowball sampling* sejumlah 50 responden. Model analisis data menggunakan analisis kelayakan usaha dengan menggunakan beberapa indikator diantaranya penerimaan, pendapatan, NPV, R/C Ratio, IRR, *payback period*, BEP penerimaan dan BEP produksi. Hasil penelitian menunjukkan rata-rata penerimaan Rp74.653.402 per tahun dan Rp529.568 per trip, pendapatan Rp65.799.595 per tahun dan Rp226.826 per trip, NPV Rp41.501.198, R/C 1,81, IRR 38,13%, *payback period* 1,25 (1 tahun 2 bulan), BEP untuk penerimaan diperkirakan Rp39.501.913 dengan volume produksi 658,37 kg/tahun. Kesimpulan yang diperoleh usaha bubu di Desa Socorejo layak dikembangkan.

Kata kunci : Bubu, finansial, layak, penerimaan, rajungan, Socorejo.

### Abstract

The aims of this research were to determine the composition of the total cost of operations and to analyze financial aspect and crab-fishing with traps. The research was conducted from May to June 2015 in Socorejo village, Sub-regency of Jenu, Tuban. The method used in this research is descriptive-analysis method with sample collected using snowball sampling method. The total number of 50 respondents were interviewed using questioner. Financial feasibility was analyzed using several indicators including revenues, profits, NPV, R/C ratio, IRR, payback period, received BEP and BEP production. The amount of revenue was Rp149.306.804 per year and Rp529.568 per fishing, the profits per year Rp65.799.595 and Rp226.826 per fishing, NPV Rp41.501.198, R/C of 1.81, IRR 38.13%, the payback period 1,25 (1 year 2 months), BEP for revenue was estimated at Rp39.501.913 and 658.37 kg/year for production volume. The conclusion was crab-fishing using trap is feasible to be expanded.

Keywords : Crab, feasibility, financial, Socorejo, Tuban, trap.