

Intisari

Penelitian ini bertujuan untuk mengevaluasi fungsi Tempat Pelelangan Ikan serta mengetahui penyebab telah atau belum berfungsinya Tempat Pelelangan Ikan di Pelabuhan Perikanan Pantai Sadeng. Penelitian dilaksanakan pada Januari-Maret 2015 dengan menggunakan metode penelitian deskriptif. Responden ditentukan secara *purposive* yakni digunakan dalam pemilihan responden petugas TPI, pedagang pengumpul dan nelayan. Jumlah responden petugas TPI sebanyak 3 orang dan pedagang pengumpul sebanyak 5 orang responden yang dipilih secara sensus. Jumlah responden nelayan sebanyak 22 orang responden yang ditentukan secara *proportional random sampling*. Hasil penelitian menunjukkan bahwa TPI secara umum telah menjalankan tugas dan fungsinya dengan baik dalam memperlancar kegiatan pemasaran dengan sistem lelang, memastikan retribusi sesuai target PAD dan mempermudah pengumpulan data statistik, namun sistem pelelangan belum sepenuhnya diterapkan pada setiap ikan hasil tangkapan. Faktor-faktor yang menyebabkan belum optimalnya fungsi TPI Sadeng adalah ketidakmampuan pedagang pengumpul dalam menampung ikan hasil tangkapan dari kapal Inkamina, sarana prasarana yang kurang memadai, lemahnya *controlling*/pengawasan dari pihak pemerintah serta kurangnya pembinaan sistem pelelangan.

Kata kunci : evaluasi, fungsi, pelelangan, TPI, sadeng

Abstract

This research aim to evaluate the function of fish auction and determine the cause of the functioning or not functioning of fish auction in Sadeng fishing port. The research was conducted during January to March 2015 by descriptive research method. The respondents were selected by purposive sampling from the population of fish auction officers, fish collecting traders, and fishermen. The amount of fish auction officers were 3 people and fish collecting traders were 5 people which were selected by census. The amount of fisher were 22 people which were determined by proportional random sampling. The study result showed that generally the market activities have been well performed by implementing the auction system, ensuring the levy meets regional revenue targets, and facilitating the collection of statistical datas. However, the auction system has not been fully applied in every fish catches. Factors that cause the unoptimal function of Sadeng's fish auction are inability of collecting traders to accommodate fish catches from the Inkamina`s vessel, inadequate infrastructure, weak control/monitor by the government, and lack of guidance on auction system.

Keywords: evaluation, function, auctions, fish auction, Sadeng