

## DAFTAR PUSTAKA

Achtnicht, M., Buhler, G. & Hermeling, C., 2012. The Impact of Fuel Availability on Demand for Alternative-Fuel Vehicles. *Transportation Research Part D: Transport and Environment*, 17(3), pp. 262-269.

BPH Migas, 2014. *Majalah Hilir Edisi 14*. [Online] Tersedia di: [http://www.bphmigas.go.id/en/magazine/doc\\_view/319-majalah-hilir-edisi-14.html](http://www.bphmigas.go.id/en/magazine/doc_view/319-majalah-hilir-edisi-14.html) [Diakses pada 12 April 2015].

Browne, D., O'Mahony, M. & Caulfield, B., 2012. How Sholud Barriers to Alternative Fuels and Vehicles be Classified and Potensial Policies to Promote Innovative Technologies be Evaluated?. *Journal of Cleaner Production* 35, pp. 140-151.

Caufield, B., Farell, S. & McMahon, B., 2010. Examining Individuals Preferences for Hybrid Electric and Alternatively Fuelled Vehicles. *Transport Policy* 17, pp. 381-387.

Erdem, C., Senturk, I. & Simsek, T., 2010. Identifying the Factors Affecting the Willingness to Pay For Fuel-Efficient Vehicles in Turkey: A Case of Hybrids. *Energy Policy* 38, pp. 3038-3043.

Fontaras, G., Pistikkopoulus, P. & Samaras, Z., 2008. Experimental Evaluation of Hybrid Vehicle Fuel Economy and Pollutant Emissions Over Real-World Simulation Driving Cycles. *Atmospheric Environment* 42, pp. 4023-4035.

Gaikindo, 2015. *Gaikindo.or.id*. [Online] Tersedia di: [http://www.gaikindo.or.id/index.php?option=com\\_content&task=blogcategory&id=0&Itemid=145](http://www.gaikindo.or.id/index.php?option=com_content&task=blogcategory&id=0&Itemid=145) [Diakses pada 26 April 2015].

Greene, W. H., 1998. *Limdep Ver.9.0 Student Reference Guide*. New York, USA: Econometric Software Inc..

Hackbarth, A. & Medlener, R., 2013. Consumer Preferences for Alternative Fuel Vehicles : A Discrete Choice Analysis. *Transportation Research Part D 25*, pp. 5-17.

He, L., Chen, W. & Conzelmann, G., 2012. Impact of Vehicle Usage on Consumer Choice of Hybrid Electric Vehicle. *Transportation Research Part D 17*, pp. 208-214.

Hensher, D. A., Rose, J. M. & Greene, W. H., 2005. *Applied Choice Analysis*. s.l.:Cambridge University Press.

Hess, S., Fowler, M., Adler, T. & Bahreinian, A., 2012. A Joint Model for Vehicle Type and Fuel Type Choice: Evidence from a Cross-Nested Logit Study. *Transportation*, 39(3), pp. 593-625.

Hoen, A. & Koetse, M. J., 2014. A Choice Experiment on Alternative Fuel Vehicle Preferences of Private Car Owners in the Netherlands. *Transportation Research Part A 61*, pp. 199-215.

Hosmer, D. W. & Lemeshow, S., 1989. *Applied Logistic Regression*. New York: s.n.

Hsu, C.-I., Li, H.-C. & Lu, S.-M., 2013. A Dynamic Marketing Model for Hybrid Electric Vehicles: A Case Study of Taiwan. *Transportation Research Part D 20*, pp. 21-29.

Ito, N., Takeuchi, K. & Managi, S., 2013. Willingness to Pay for Infrastructure Investment for Alternative Fuel Vehicles. *Transportation Research Part D: Transport and Environment*, Volume 18, pp. 1-8.

Lebeau, K. et al., 2012. The Market Potential for Plug-in Hybrid and Battery Electric Vehicles in Flanders: A Choice-Based Conjoint Analysis. *Transportation Research Part D 17*, pp. 592-597.

Ortuzar, J. d. D. & Willumsen, L. G., 1994. *Modelling Transport*. Second Edition ed. Chichester: John Wiley & Sons.

Parikesit, D., 1993. *Kemungkinan Penggunaan Teknik Stated Preference Dalam Perencanaan Angkutan Umum*. Vol. II ed. Yogyakarta: Forum Teknik Sipil, Jurusan Teknik Sipil Fakultas Teknik Universitas Gadjah Mada.

Pearmain, D. & Kroes, E., 1990. *Stated Preference: A Guide to Practice*. s.l.:Steer Davies & Gleave.

Qian, L. & Soopramanien, D., 2011. Heterogeneous Consumer Preferences for Alternative Fuel Cars in China. *Transportation Research Part D: Transport and Environment*, 16(8), pp. 607-613.

Romm, J., 2006. The Car and Fuel of the Future. *Energy Policy* 34, pp. 2609-2614.

Santoso, S., 2006. *Menggunakan SPSS Untuk Statistik Multivariat*. Jakarta: Elex Media Computindo.

Silaban, R. M. A., 2015. *Analisis Dampak Kebijakan Energi Nasional Terhadap Perilaku Pembelian Mobil Di Indonesia Menggunakan Metode Structural Equation Modelling*. Yogyakarta: s.n.

Syaifudin, N., N. & Yatim, A., 2015. Fiscal Instruments to Support the Enviromental Friendly Product Development in Indonesia : Hybrid Vehicle. *Energy Procedia* 65, pp. 248-256.

Tamin, O. Z., 2008. *Perencanaan, Pemodelan & Rekayasa Transportasi*. Bandung: ITB.

Tanaka, M., Ida, T., Murakami, K. & Friedman, L., 2014. Consumer's Willingness to Pay for Altenatives Fuel Vehicles : A Comparative Discrete Choice Analysis Between the US and Japan. *Tranportation Research Part A* 70, pp. 194-209.

Ziegler, A., 2012. Individual Characteristics and Stated Preferences for Alternative Energy Sources and Propulsion Technologies in Vehicles: A Discrete Choice Analysis for Germany. *Transportation Research Part A: Policy and Practice*, 46(8), pp. 1372-1375.