

DAFTAR PUSTAKA

- Andriof, J.& S.Waddock. 2002. *Unfolding Stakeholder Thinking: Theory, Responsibility and Engagement*. Sheffield: Greenleaf.
- Berger, Arthur Asa. 2000. *Media and Communication Research Methods*. London: Sage Publications
- Cangara, Hafied. 2005. *Pengantar Ilmu Komunikasi*. Jakarta: PT. Raja Grafindo Persada.
- Cornelissen, Joep. 2008. *Corporate Identity, Corporate Image and Corporate Reputation*. London: Sage Publications.
- Creswell, John W, 1998. *Qualitative Inquiry and Research Design: Choosing Among Five Traditions*. London: SAGE Publications.
- Cutlip, Scoot M & Allen H. Center. 2000. *Effective Public Relations*. United States of America: Prentice Hall.
- Crane, Andrew. 2008. *The Oxford Handbook : Corporate Social Responsibility*. Oxford: Oxford University Press.
- Crowter, David & Güler Aras. 2008. *Corporate Social Responsibility*. London: Ventus Publishing.
- Daymon, Christine dan Immy Holloway. 2008. *Metode-Metode Riset Kualitatif dalam Public Relations & Marketing Communications*. Yogyakarta: Bentang Pustaka.
- Esterberg, G. 2002. *Qualitative Methods in Social Research*. New York: McGraw-Hill, Inc.
- Freeman, R.E. 1984. *Strategic Management: A Stakeholder Approach*. Boston: Pitman Publishing.

- Fryzel, Barbara. 2011. *Building Stakeholder Relations and CSR*. London: Palgrave Macmillan.
- Hunt, T & J.E Grunig. 1984. *Managing Public Relations*. Boston: Cengage Learning, Inc
- Hopkins, Michael. 2003. *The Planetary Bargain, Corporate Social Responsibility Matter*. London: Earthscan Publications Ltd.
- Hadi, Nur. 2011. *Corporate Social Responsibility*. Yogyakarta: Graha Ilmu.
- Kakabadse, A & M. Morsing. 2006. *Corporate Social Responsibility: Reconciling Aspiration with Application*. Basingstoke: Palgrave MacMillan.
- Kitchen, J. Philip. 1997. *Public Relations: Principles and Practice*. London: Thomson Business Press.
- Kotler Philip and Lee, N. 2004. *Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause*. New Jersey: Wiley & Sons, Inc.
- Kriyantono, Rahmat. 2006. *Teknik Praktis Riset Komunikasi*. Jakarta: Prenada Media Group.
- Iriantara, Yosol, 2004. *Community Relation: Konsep dan Aplikasinya*. Bandung: Simbiosis Rekatama Media.
- Lamb, F. Larry. 2004. *Applied Public Relations : Cases in Stakeholder Management*. New Jersey: Lawrence Erlbraum Associates, Inc., Publishers.
- Lotman, M Y. 1990. *Universe of the Mind: A Semiotic Theory of Culture*. London: I.B. Tauris
- Maleong, Lexy J. 2000. *Metedologi Penelitian Kualitatif*. Bandung: Remaja Rosdakarya.
- Moore, Frazier, 2005. *Humas Membangun Citra Dengan Komunikasi*. Bandung: Rosdakarya.

- Mulyana, Deddy. 2004. *Metedologi Penelitian Komunikasi*. Bandung: Remaja Rosdakarya.
- Nova, Firsan. 2011. *Crisis Public Relations: Strategi PR Menghadapi Krisis, Mengelola Isu, Membangun Citra, dan Reputasi Perusahaan*. Jakarta: Rajawali Pers.
- Putra, I Gusti Ngurah. 1999. *Manajemen Humas*. Yogyakarta: Universitas Atma Jaya.
- Patton, Michael Quinn. 1991. *How to Use Qualitative Methods in Evaluation*. London: SAGE Publications.
- Rusdiyanto, Ujang. 2013. *CSR Communication: A Framework for PR Practitioners*. Yogyakarta: Graha Ilmu.
- Suharto, Edi. 2009. *Pekerjaan Sosial di Dunia Industri, Memperkuat CSR*. Bandung: Penerbit Alfabeta
- West, Richard & Turner H. Lynn. 2010. *Introducing Communication Theory Fourth Edition Analysis and Application*. New York: McGraw Hill International Edition.
- Widjaja, Gunawan & Yerenia Ardi Pratama. 2008. *Risiko Hukum & Bisnis Perusahaan Tanpa CSR*. Jakarta: ForumSahabat.
- Yin, Robert K, 1989, *Case Study Research Design and Methods*. Bethesda: COSMOS Corporation
- M. Morsing & M. Schultz. 2006. "CSR Communication- Stakeholder Information, Response or Involvement Strategies". *Business Ethics: An European Review*. Vol. 15. No.4.hal. 5-334.
- N. Kakabadse, C. Rozuel, L. Lee-Davis. 2005. "CSR and Stakeholder Approach: A Conceptual Review". *Business Governance and Ethics*. Vol. (1). No. 4. hal 250-280.

- Anne-Marie Søderberg. 2000. "Sensegiving & Sensemaking in Integration Processes". *Narratives We Organize By: Narrative Approaches in Organization Studies*. Vol.1. No. 1. hal. 1-8.
- Elisabet Garriga & Dome`nec Mele. 2004. "Corporate Social Responsibility Theories: Mapping Theory". *Journal of Business Ethics* Vol. 53. No. 1. hal.51-60
- A.P Kakabadse, N.K. Kakabadse, & C.Rozuel. 2007. "Corporate Social Responsibility: Contrast of Meanings, and Intents". *CSR in Practice: Delving Deep* Vol.1. No. 1. hal. 1-21.
- Porter, M. E. & Kramer, M. R. 2006. "Strategy and Society - The Link Between Competitive Advantage and Corporate Social Responsibility". *Harvard BusinessReview* Vol. 3. No.1. hal. 3-5.
- A.B. Carroll. 1979. "A Three Dimensional Conceptual Model of Corporate Performance". *Academy of Management Review*. Vol. 1 No. 2.
- N.C. Smith. 2006. "Corporate Social Responsibility: Whether or How?" *California Management Review* Vol 9. No.1. hal. 347
- Melody Kemp. 2001. Corporate Social Responsibility in Indonesia: Quixotic Dream or Confident Expectation. *United Nation Research Institute for Social Development Report* Vol.1. No.1. hal. 30-32.
- Simon, Hendeberg & Lindgren Fredrik. 2009. CSR in Indonesia: A Qualitative Study From A Managerial Perspective Regarding Views and Other Important Aspects of CSR in Indonesia. *Gotland University Department of Business Journal* Vol. 2. No.1. hal. 28-30.
- Garriga E. & Melé D. 2004. Corporate Social Responsibility Theories - Mapping the territory. *Journal of Business Ethics*. Vol 53. No.1. hal. 52-55.

Websites:

<http://csrindonesia.com/tantangan-peluang-perkembangan-csr-indonesia/> diakses pada hari Jum'at 27 Februari 2015 pukul 23:40

<http://www.tempo.co/read/kolom/2013/05/16/720/Tanggung-Jawab-Sosial-Perusahaan-di-Indonesiadiakses> pada hari Selasa, 24 Februari 2015 pukul 23:31.

<http://bandungmagazine.com/membangun-proses-pengelolaan-stakeholder-berkelanjutandiakses> pada hari Sabtu, 21 Maret 2015 pukul 23:05

http://info.worldbank.org/etools/docs/library/57434/publicpolicy_econference.pdf diakses pada hari Kamis, 4 Februari 2015 pukul 21:09 WIB.

<http://jembataniga.com/wp-content/uploads/CSR-A+-P4-Pamadi-Pemangku-Kepentingan-dan-Identifikasinya.pdf> diakses pada hari Sabtu, 2 Agustus 2015 pukul 0:38 WIB.

<http://pride.co.id/2015/01/mengupas-csr-dalam-konsep-dan-sejarah/> diakses pada hari Senin, 8 Juni 2015 pukul 21:54.

<http://www.extenza-eps.com/AMA/doi/abs/10.1500/jmkr/> diakses pada hari Jumat tanggal 1 Agustus 2015.

<http://www.bi.go.id/id/tentang-bi/organisasi/Contents/Default.aspx> diakses pada hari Selasa 29 Juli 2015 pukul 0:39 WIB.

<http://en.unesco.org/gem-report> diakses hari Selasa 29 Juli 2015 pukul 0:45 WIB.

<http://www.jakartaconsulting.com/publications/articles/organization-development/mengukur-reputasi-perusahaandiakses> pada hari senin, 17 Agustus 2015 pukul 21:03 WIB.



UNIVERSITAS
GADJAH MADA

**Strategi Komunikasi Bank Indonesia Melalui Program Beasiswa Bank Indonesia di Daerah Istimewa
Yogyakarta**

RIA CAMELINA, Drs. I Gusti Ngurah Putra, MA

Universitas Gadjah Mada, 2015 | Diunduh dari <http://etd.repository.ugm.ac.id/>

<https://www.education.ie/en/Publications/Policy-Reports/National-Strategy-for-Higher-Education-2030-Implementation-Plan.pdf> diakses pada hari Jumat 21 Agustus 2015 pukul 0:04 WIB.