



Abstrak

Pengembangan ekowisata telah diatur dan ditetapkan oleh Menteri Dalam Negeri melalui Penerbitan Pedoman Pengembangan Ekowisata Di Daerah. Pedoman tersebut berisi tentang prinsip-prinsip pengembangan ekowisata di daerah. Sesuai dengan tersebut, maka pemerintah daerah memiliki kewenangan untuk mengatur pengelolaan ekowisata di Daerah. Penelitian ini bertujuan untuk mengetahui bagaimanakah pengembangan ekowisata di air terjun Sri Gethuk. Metode penelitian yang digunakan dalam penelitian ini menggunakan metode penelitian kualitatif yang bertujuan untuk dapat menangkap fenomena yang terjadi pada pengembangan ekowisata di Air Terjun Sri Gethuk.

Dari hasil penelitian maka dapat disimpulkan bahwa Pengelolaan ekowisata di air terjun Sri Gethuk dilakukan oleh Pemerintah Desa melalui BUMDes. Pengembangan ekowisata di air terjun Sri Gethuk merujuk pada Peraturan Menteri Dalam Negeri Nomor 33 Tahun 2009, yang meliputi Prinsip Pelestarian, prinsip pendidikan, prinsip pariwisata, prinsip ekonomi, dan prinsip partisipasi masyarakat. Prinsip-prinsip tersebut sudah dilakukan oleh pihak pengelola dan masyarakat, namun dalam implementasinya belum secara seimbang dilaksanakan, karena pihak pengelola dan masyarakat lebih cenderung berorientasi pada tingginya pendapatan yang dapat diperoleh dari pengembangan ekowisata tersebut. Sehingga prinsip pariwisata dan prinsip ekonomi lebih dominan dalam pengembangan ekowisata di air terjun Sri Gethuk. Jika dalam pengembangan ekowisata lebih diutamakan pencapaian nilai ekonomi tinggi, maka akan menyebabkan terganggunya ekosistem ekowisata itu sendiri.

Dari hasil penelitian ini, maka peneliti merekomendasikan kepada pemerintah daerah untuk melakukan monitoring dan evaluasi secara berkala pengembangan ekowisata di air terjun Sri Gethuk agar dalam pengembangannya tidak mengganggu dan merusak fungsi lingkungan alamiah di sekitar air terjun Sri Gethuk.

Kata Kunci: Ekowisata, Pengembangan, Prinsip



Abstract

Development of ecotourism has been regulated and stated by central government through Development Manual of Ecotourism in Region. This manual contains on principles of development of ecotourism in region. Appropriate to Regulation of Domestic Minister, thus local government has authority to regulate the management of ecotourism in region.

The purpose of this research was to know how is the development of ecotourism in Sri Gethuk waterfall. Method of research used in this research used qualitative research method in order to get phenomena happened in development of ecotourism in Sri Gethuk Waterfall. Techniques of data collection used were observation, interview, and documentation. Techniques of data analysis used were Data Reduction, Data Representation, Data Triangulation and conclusion withdrawing.

From the result of research, thus it can be concluded that management of ecotourism in Sri Gethuk waterfall is conducted by Rural Government through Village Owned Corporation. The development of ecotourism in Sri Gethuk waterfall refers to Regulation of Domestic Minister Number 33 of 2009, includes Principles of Conservation, principle of education, principle of tourism, principle of economy, and principle of society participation. These principles had been conducted by the part of management and society, however in its implementation there has not been balanced to conduct, by reason the primary priority of part of management and society is on the enormous amount of income of which can be gained from the development of ecotourism. Thus principle of tourism and principle of economy in development of ecotourism in Sri Gethuk waterfall is more dominated to conduct by management and society, moreover Local Government always forces in order income of Sri Gethuk waterfall always increase in order the target of income of Regional Income has been stated by government from sector of tourism can be achieved.

Keywords: Ecotourism, Development, Principle