

DAFTAR PUSTAKA

- Afiah, N.N., 2009. *Peran Kewirausahaan Dalam Memperkuat UKM Indonesia Menghadapi Krisis Finansial Global*. Makalah disajikan dalam Research Day. Faculty of Economics. Padjadjaran University.
- Aljabre, A., 2012. Cloud computing for increased business value. *International Journal of Business and Social Science* 3.
- Andriani, A., 2013. Pemanfaatan Cloud Computing Dalam Pengembangan Bisnis. *Semnasteknomedia Online* 1, 3–13.
- Anggeriana, H., 2011. *Book of Cloud Computing*. scribd.com/doc/45899074/Book-of-Cloud-Computing (pdf file). Yogyakarta: Sekolah Tinggi Manajemen Informatika Dan Komputer.
- Armbrust, M., Fox, A., Griffith, R., Joseph, A.D., Katz, R., Konwinski, A., Lee, G., Patterson, D., Rabkin, A., Stoica, I., others, 2010. A view of cloud computing. *Communications of the ACM* 53, 50–58.
- Baidowi, Z.M.P.A., Rahman, T.F.A., Bashah, N.S.K., Fadzil, F.H., 2014. A preliminary study in improvising instant mobile messaging framework using cloud storage service, in: Information and Communication Technologies (WICT), 2014 *Fourth World Congress on. IEEE*, pp. 235–239.
- Braun, V., Clarke, V., 2006. Using thematic analysis in psychology. *Qualitative research in psychology* 3, 77–101.
- Creswell, J.W., 2014. *Research Design Quantitative, Qualitative and Mixed Method Approach*, 4th ed. Sage Publication, Inc, California.
- Pemerintah Daerah Kabupaten Magelang, 2015. Daftar Potensi Daerah Kabupaten Magelang. Pemerintah Kabupaten Magelang. Diakses melalui www.magelangkab.go.id pada tanggal 14 Februari 2016.
- Dacin, M.T., Hitt, M.A., Levitas, E., 1997. Selecting partners for successful international alliances: Examination of US and Korean firms. *Journal of world business* 32, 3–16.
- Davis, F.D., 1989. Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS quarterly* 319–340.
- Departemen Perdagangan, R.I., 2008. Studi Industri Kreatif Indonesia. Sumber.

- Donny, 2015. *Indonesia Siap Garap Potensi Ekonomi Internet*. Detik.com. Diakses melalui <http://inet.detik.com/read/2015/10/29/120443/3056551/399/indonesia-siap-garap-potensi-ekonomi-internet> pada tanggal 28 November 2015.
- Fardani, A., Surendro, K., 2011. Strategi Adopsi Teknologi Informasi Berbasis Cloud Computing Untuk Usaha Kecil dan Menengah di Indonesia, in: *Seminar Nasional Aplikasi Teknologi Informasi (SNATI)*.
- Ferdiana, R., 2016. Perlukah UMKM Menggunakan Teknologi Cloud Untuk Menunjang Bisnisnya? *TeknoJurnal*.
- Flick, U., Gibbs, G., 2007. Analyzing Qualitative Data. Designing qualitative research.
- Hamzah, A., 2012. *Studi Kasus Penerapan Roadmap for Cloud Computing Adoption (ROCCA) pada Usaha Mikro Kecil dan Menengah*. Tesis. Universitas Gadjah Mada, Yogyakarta.
- Hernita, P., 2011. *Kupas Tuntas Berbagai Aplikasi Generasi Cloud Computing*. Wahana Komputer. Semarang.
- Huth, A., Cebula, J., 2011. The Basics of Cloud Computing.
- Irfan, A., Santosa, P.I., 2015. Adopsi Cloud Computing pada UKM di Indonesia. *Semnasteknomedia Online* 3, 5–1.
- Kazi, A., 2007. Small and Medium Business Enterprises and The Use and Adoption of Information and Communication Technology: a study of Legal Issues and Legal Perspectives. *International Journal of Organisational Behaviour* 12, 144–160.
- Keputusan Menteri Keuangan, 1994. Keputusan Menteri Keuangan Nomor 316/KMK.016/1994 Tentang Usaha Kecil.
- Khajeh-Hosseini, A., Greenwood, D., Smith, J.W., Sommerville, I., 2012. The cloud adoption toolkit: supporting cloud adoption decisions in the enterprise. *Software: Practice and Experience* 42, 447–465.
- Khan, N., Al-Yasiri, A., 2016. Framework for cloud computing adoption: A road map for Smes to cloud migration. arXiv preprint arXiv:1601.01608.
- Kundra, V., 2011. Federal cloud computing strategy.
- Kundra, V., Cio, U., 2014. Why Cloud, Why Now?

- Libranty, A., 2014. 2 Alasan Kenapa UKM Sulit Adopsi Cloud Computing. Liputan6.com. Diakses melalui <http://tekno.liputan6.com/read/2052266/2-alasan-kenapa-ukm-sulit-adopsi-cloud-computing> pada tanggal 14 Februari 2016.
- Marks, E.A., Lozano, B., 2010. *Executive's Guide to Cloud Computing*. John Wiley and Sons.
- Mather, T., Kumaraswamy, S., Latif, S., 2009. *Cloud security and privacy: an enterprise perspective on risks and compliance*. O'Reilly Media, Inc.
- Maulana, A., 2015. *Cloud Computing Bisa Jadi Formula Kesuksesan UKM*. Liputan6.com. Diakses melalui <http://tekno.liputan6.com/read/2236097/cloud-computing-bisa-jadi-formula-kesuksesan-ukm> pada tanggal 15 Februari 2016.
- Mell, P., Grance, T., 2011. *The NIST Definition of Cloud Computing*.
- Moleong, L.J., 2007. *Metodologi Penelitian Kualitatif*, rev. 24. Bandung: PT Remaja Rodaskarya.
- Noor, 2015. *Saatnya UKM Hijrah ke Digital*. Detik.com. Diakses melalui <http://inet.detik.com/read/2015/10/16/075858/3045264/319/saatnya-ukm-hijrah-ke-digital> pada tanggal 30 November 2015.
- Parakala, K., Udhas, P., 2011. *The Cloud: Changing the Business Ecosystem. KPMG India study*.
- Perdana, A., 2011. Isomorfisma dalam Adopsi Teknologi Informasi pada Usaha Mikro, Kecil dan Menengah (UMKM). *Seminar Nasional Aplikasi Teknologi Informasi (SNATI)*. Yogyakarta.
- Prihantoro, C., Nugroho, H.A., Winarno, W.W., others, 2015. *Kerangka Kerja Pemanfaatan Cloud Computing Kategori Software as a Service (Saas) pada Institusi Perguruan Tinggi (Studi Kasus: Pusat Sistem dan Sumber Daya Informasi, Universitas Gadjah Mada Yogyakarta (PSDI UGM))*. Tesis. Universitas Gadjah Mada.
- Purbo, O.W., 2012. *Membuat Sendiri Cloud Computing Server Menggunakan Open Source*. Yogyakarta: Andi.
- Pyke, J., 2009. Now is the time to take the cloud seriously. White Paper, at: www.cordys.com/cordyscms_sites/objects/bb1a0bd7f47b1c91ddf36ba7db88241d/time_to_take_the_cloud_seriously_online_1_.pdf.

- Rahmana, A., 2009. Peranan Teknologi Informasi dalam Peningkatan Daya Saing Usaha Kecil Menengah, in: *Seminar Nasional Aplikasi Teknologi Informasi (SNATI)*. Yogyakarta.
- Rainer, R.K., Prince, B., Watson, H.J., 2014. *Management Information Systems*. Wiley Publishing.
- Rastogi, A., 2010. A model based approach to implement cloud computing in e-Governance. *International Journal of Computer Applications* 9, 15–18.
- Rose, C., 2011. A break in the cloud? The reality of cloud computing. *International Journal of Management and Information Systems* 15, 59.
- Sarosa, S., Zowghi, D., 2003. Strategy for adopting information technology for SMEs: Experience in adopting email within an Indonesian furniture company. *Electronic Journal of Information Systems Evaluation* 6, 165–176.
- Selig, J.G., 2015. *Implementing IT Governance and IT Management*, 2nd Edition. ed. Van Haren Publishing.
- Setiawan, A.H., 2004. Fleksibilitas Strategi Pengembangan Usaha Kecil dan Menengah. *Jurnal Dinamika Pembangunan* 1, 118–124.
- Shimba, F., 2010. *Cloud Computing: Strategies for Cloud Computing Adoption*. Dublin Institute of Technology.
- Singh, N., Krishnamurthy, S., Sheth, J.N., Sharma, A., 2005. International e-marketing: opportunities and issues. *International Marketing Review* 22, 611–622.
- Sudaryanto, R., Wijayanti, R.R., 2015. Strategi Pemberdayaan UMK Menghadapi Pasar Bebas Asean.
- Sudirman, A.N., 2014. *Faktor-Faktor yang Mempengaruhi Penerimaan Teknologi Komputasi Awan (Cloud Computing) pada Usaha Mikro, Kecil, dan Menengah (UMKM) (Studi di UMKM Propinsi Daerah Istimewa Yogyakarta)*. Tesis. Universitas Gadjah Mada.
- Sugiyono, 2015. *Metode Penelitian Bisnis*, Alfa Beta. ed. Bandung.
- Suprayogi, M.S., 2014. *Implementasi Cloud Computing Menggunakan Model Adopsi Roadmap for Cloud Computing Adoption (ROCCA) pada Institusi Pendidikan (Studi Kasus Universitas Semarang)*. Tesis. Universitas Gadjah Mada.

- Tambunan, T., 2002. *Usaha Kecil dan Menengah di Indonesia: Beberapa Isu Penting*. Salemba Empat.
- Tambunan, T.T., 2012. Development of Micro, Small and Medium Enterprises and Their Constraints: A Story from Indonesia. *Gadjah Mada International Journal of Business* 14.
- Trivedi, H., 2013. *Cloud computing adoption model for governments and large enterprises*. Massachusetts Institute of Technology.
- Turban, E., Leidner, D., McLean, E., Wetherbe, J., 2015. *Information Technology For Management*. John Wiley & Sons.
- Utomo, A.P., Surendro, K., 2011. Model Perencanaan Bisnis Adopsi Cloud Computing. Informatika Bandung, *Prosiding Seminar Nasional*.
- Venkatraman, N., 1994. IT-Enabled Business Transformation: From Automation to Business Scope Redefinition. *Sloan Management Review* 35, 73.
- Vouk, M., 2008. Cloud computing—issues, research and implementations. CIT. *Journal of Computing and Information Technology* 16, 235–246.
- Wahid, F., Iswari, L., 2007. Adopsi teknologi informasi oleh usaha kecil dan menengah di Indonesia, in: *Seminar Nasional Aplikasi Teknologi Informasi (SNATI)*.
- Wigand, R.T., 1995. Electronic Commerce Reduced Transaction Costs. *Electronic markets* 5, 1–5.
- Williams, M.I., 2010. *A quick start guide to cloud computing: moving your business into the cloud*. Kogan Page Publishers.
- Wood, C.M., 2004. Marketing and E-commerce as Tools of Development in the Asia-Pacific region: a Dual Path. *International Marketing Review* 21, 301–320.
- Yin, R.K., 2013. *Case study research: Design and methods*, 13th ed. PT Rajawali Pers.
- Yin, R.K., 2014. *Case Study Research: Design and Methods*. Sage Publication, Inc.