

ANALISIS USAHA PENANGKAPAN IKAN DENGAN *PURSE SEINE* DI KECAMATAN MUNCAR KABUPATEN BANYUWANGI

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Intisari

Penelitian bertujuan untuk mengetahui komponen biaya usaha dan penerimaan serta menganalisis keuntungan dan *R/C Ratio* usaha penangkapan ikan menggunakan *purse seine* di Muncar. Teknik penentuan jumlah sampel menggunakan metode *proportional stratified random sampling* dengan mengambil sebanyak 30 responden yang terdiri dari 3 pemilik kapal *mini purse seine*, 9 pemilik kapal *purse seine two boat*, dan 18 pemilik kapal *purse seine one boat*. Alat ukur yang digunakan adalah kuisioner. Hasil penelitian menunjukkan rerata biaya total yang dikeluarkan oleh pemilik kapal *purse seine one boat* sebesar Rp 1.219.290.656, terbagi dalam biaya tetap Rp 79.971.097 (7%) dan biaya variabel Rp 1.139.319.559 (93%). Rerata biaya total yang dikeluarkan oleh pemilik kapal *purse seine two boat* sebesar Rp 2.097.533.059, terbagi dalam biaya tetap Rp 138.648.058 (7%) dan biaya variabel Rp 1.958.885.001 (93%). Sedangkan biaya total yang dikeluarkan pemilik kapal *mini purse seine* Rp 488.685.381, terbagi dalam biaya tetap Rp 31.569.882 (6%) dan biaya variabel Rp 457.115.500 (96%). Biaya terbesar masuk kedalam biaya variabel dengan persentase 93 % dari biaya total. Rerata penerimaan per tahun pemilik kapal *purse seine one boat*, pemilik kapal *purse seine two boat*, dan pemilik kapal *mini purse seine* masing-masing sebesar Rp 1.682.216.667, Rp 2.924.600.000, dan Rp 712.600.000. Rerata keuntungan kotor per tahun yang diperoleh pemilik kapal *purse seine one boat*, *purse seine two boat*, dan *mini purse seine* masing-masing sebesar Rp 542.897.108, Rp 965.715.000, dan Rp 255.484.500. Rerata keuntungan bersih per tahun yang diterima oleh pemilik kapal *purse seine one boat*, *slerek*, dan *mini* ialah sebesar Rp 462.926.011, Rp 827.066.941, Rp 223.914.619. Nilai *R/C Ratio* dari ketiga golongan pemilik kapal *purse seine* menunjukkan lebih besar daripada satu (>1). Usaha penangkapan ikan menggunakan *purse seine* di Muncar masih menguntungkan.

Kata kunci : analisis usaha, biaya, keuntungan, *purse seine*, *R/C Ratio*

BUSINESS ANALYSIS OF FISHING WITH *PURSE SEINE* IN MUNCAR DISTRICT BANYUWANGI REGENCY

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Abstract

The research aims to identify the components of business costs and incomes then analyze the profit and R/C Ratio of fishing business using *purse seine* in Muncar. A technique of determining the number of samples were using propotional stratified random sampling method by taking as many as 30 respondents consisting of three *mini purse seine* ship-owners, nine ship-owners of *purse seine two boat*, and 18 (eighteen) ship-owners of *purse seine one boat*. The research using questionnaire as an instruments. Results showed that the average total costs incurred by *one boat purse seiners* 1.219.290.656 IDR, divided into fixed costs 79.971.097 IDR (7%) and variable costs 1.139.319.559 IDR (93%). Average total cost incurred by the *two boat purse seiners* 2.097.533.059 IDR, divided into fixed costs 138.648.058 IDR and variable costs 1.958.885.001 IDR (93%). While the total cost of a *mini purse seiners* is amounting to 488.685.381 IDR, divided into fixed costs 31.569.882 IDR (4%) and variable costs 457.115.500 (94). The fees go into a variable cost with a percentage of 93% of the total cost. The average receipts per year by *one boat purse seine*, *two boat purse seine*, and *mini purse seine* each amounting to 1.682.216.667 IDR, 2.924.600.000 IDR, and 712.600.000 IDR. The average gross profit per year were 542.897.108 IDR derived by *one boat purse seiners*, 965.715.000 IDR by *two boat purse seiners* and 255.484.500 IDR by *mini purse seiners*. Then the average net profit per year received by *one boat purse seiners*, *two boat purse seiners*, and *mini purse seiners* each amounting to 462.926.011 IDR, 827.066.941 IDR, 223.914.619 IDR. The number of R/C Ratio showed that greater than one. Therefore, *purse seine* business in Muncar still profitable.

Keywords: business analysis, cost, profit, *purse seine*, R/C Ratio