



UNIVERSITAS
GADJAH MADA

**EFFICIENCY OF MARKETING CHANNELS USED BY POTATO FARMERS IN TOSARI SUB DISTRICT
AS THE SUPPLIERS OF
PROCESSED POTATO INDUSTRY AND THE PROBLEMS ASSOCIATED WITH FARMERS AND
MARKET INTERMEDIARIES**

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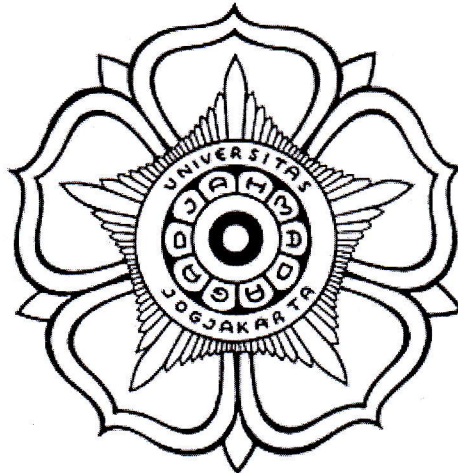
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Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management



Submitted by

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