

## TABLE OF CONTENT

COVER PAGE.....	ii
LEMBAR PENGESAHAN.....	iii
STATEMENT OF ORIGINALITY.....	iv
ACKNOWLEDGEMENT.....	v
INTISARI.....	vi
ABSTRACT.....	vii
TABLE OF CONTENT .....	viii
LIST OF TABLES.....	x
LIST OF IMAGE.....	xi
LIST OF CHART.....	xii
<b>CHAPTER 1: INTRODUCTION</b>	
1.1. Background of Study.....	1
1.2. Objectives of Study.....	3
1.3. Scope of Study.....	3
1.4. Method of Study	
1.4.1. Method of Collecting Data.....	3
1.4.2. Method of Analyzing Data.....	3
1.4.3. Method of Presenting Data.....	4
1.5. Presentation.....	4
<b>CHAPTER 2: PROFILE OF SWARAGAMA GROUP</b>	
2.1. General Description of Swaragama Group.....	5
2.2. Vision and Mission of Swaragama Group.....	6
2.3. Organization Structure of Swaragama Group.....	7
2.4. Swaragama Training Center	
2.4.1. General Description of Swaragama Training Center.....	8
2.4.2. Vision and Mission of Swaragama Training Center.....	8
2.4.3. Organization Structure of Swaragama Training Center.....	9

2.4.4. Program of Swaragama Training Center	
2.4.4.1. Public Speaking Program.....	9
2.4.4.2. Professional Radio Announcer Development Program.....	10
2.4.4.3. Professional Master of Ceremony Development Program.....	10
2.4.4.4. Tailor-Made Material In House Training Development Program	11
2.5. Logo of Swaragama Training Center.....	11
 <b>CHAPTER 3: PROFESSIONAL RADIO ANNOUNCER DEVELOPMENT TRAINING PROGRAM AT SWARAGAMA TRAINING CENTER</b>	
3.1. Requirement to Join the Training.....	12
3.2. Activity in the Training.....	14
3.3. Qualification of the Trainer.....	22
 <b>CHAPTER 4: CONCLUSION AND SUGGESTION</b>	
4.1. Conclusion.....	30
4.2. Suggestion.....	31
<b>CITED WORKS.....</b>	<b>32</b>
 <b>APPENDICES</b>	
Appendix 1. Curriculum Vitae.....	33
Appendix 2. Logbook.....	35
Appendix 3. Certificate of Job Training.....	38
Appendix 4. List of Interview.....	39
Appendix 4. List of Observation.....	40
Appendix 5. Profile of Informant.....	41