

ABSTRACT

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Purpose of this research is to compare the financial performance of Manchester City FC as a new-developed rich team with the financial performance of Manchester United as a well-established big team. Sample used in this research is chosen for 2 samples of teams by considering some criterias such as their achievement in UEFA Champions League and also in their domestic league, and accessibility of financial information. Researcher perform ratio analysis in term of liquidity ratio, activity ratio, profitability ratio, and solvency ratio. Result of this research reveal that Manchester City FC have better liquidity and asset turnover, whereas Manchester United FC is good in profitability and is capable of generate operating cash. Overall, Manchester City's financial performance seems to be better in the future, whereas Manchester United facing some trouble in their financial performance.

Keywords: financial performance, new rich team, well-established big team, Manchester City, Manchester United.

ABSTRAK

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Penelitian ini bertujuan untuk membandingkan kinerja keuangan klub Manchester City sebagai klub kaya baru yang mulai mapan dengan klub Manchester United sebagai klub besar yang telah lama mapan. Sampel yang digunakan sebanyak 2 klub yang dipilih dengan mempertimbangkan beberapa kriteria seperti prestasi klub di Liga Champions dan liga domestik, serta ketersediaan data. Peneliti melakukan analisis rasio keuangan yang terdiri atas rasio likuiditas, aktivitas, profitabilitas, dan solvabilitas. Hasil penelitian ini menunjukkan bahwa kinerja keuangan klub Manchester City lebih unggul dalam likuiditas dan efisiensi penggunaan aset, sedangkan kinerja klub Manchester United unggul dalam profitabilitas dan kemampuan menghasilkan kas operasi. Kinerja keuangan klub Manchester City cenderung semakin membaik, sedangkan dalam beberapa bagian kinerja keuangan klub Manchester United mengalami penurunan.

Kata kunci: kinerja keuangan, klub kaya baru, klub besar, Manchester City, Manchester United.