

## TABLE OF CONTENTS

|  |      |
|--|------|
| <b>LEMBAR PENGESAHAN</b> .....   | iii  |
| <b>STATEMENT OF ORIGINALITY</b> .....                                    | iv   |
| <b>MOTTO</b> .....   | v    |
| <b>ACKNOWLEDGEMENT</b> .....   | vii  |
| <b>INTISARI</b> .....  | viii |
| <b>ABSTRACT</b> .....  | ix   |
| <b>TABLE OF CONTENTS</b> .....   | x-xi |
| <b>LIST OF TABLE</b> .....   | xii  |
| <b>LIST OF IMAGES</b> .....  | xiii |
| <b>LIST OF CHARTS</b> .....  | xiv  |
| <b>CHAPTER 1</b> .....   | 1    |
| <b>INTRODUCTION</b> .....  | 1    |
| 1.1. Background of Study .....   | 1    |
| 1.2. Objective of Study .....  | 3    |
| 1.3. Scope of Study .....  | 3    |
| 1.4. Method of Study .....   | 3    |
| 1.4.1. Methods of Collecting the Data .....                              | 3    |
| 1.4.2. Methods of Analyzing the Data .....                               | 5    |
| 1.4.3. Methods of Presenting the Data .....                              | 5    |
| 1.5. Presentation .....  | 5    |
| <b>CHAPTER 2</b> .....   | 6    |
| <b>PROFILE OF KOMPAS GRAMEDIA AND KOMPAS TV</b> .....                    | 6    |
| 2.1. History .....   | 6    |
| 2.1.1. A Brief Explanation of the History of Kompas Gramedia Group ..... | 6    |
| 2.1.2. History of Kompas TV .....  | 12   |
| 2.2. Vision & Mission .....  | 13   |
| 2.2.1. Vision .....  | 13   |
| 2.2.2. Mission .....   | 13   |
| 2.3. Logos .....   | 14   |
| 2.3.1. Company Logo .....  | 14   |
| 2.3.2. Company and On-air Logo Horizontal Version .....                  | 14   |

|  |           |
|--|-----------|
| 2.3.3. Company and On-air Logo Vertical Version.....   | 15        |
| 2.4. Structural Organization .....   | 16        |
| 2.4.1. Structural Organization of Kompas TV .....  | 16        |
| 2.4.2. Structural Organization of Programming Division.....  | 17        |
| 2.5. Kompas TV Programs .....  | 20        |
| 2.5.1. News and Current Affairs .....  | 20        |
| 2.5.2. Entertainment and Variety Show .....  | 22        |
| 2.5.3. Science & Knowledge and Adventure.....  | 23        |
| <b>CHAPTER 3 .....</b>   | <b>25</b> |
| <b>AN EXPLANATORY OF SYNOPSIS AND THE WORK PROCESS OF SYNOPSIS MAKING IN ACQUISITION DIVISION IN KOMPAS TV .....</b> | <b>25</b> |
| 3.1. An Explanation of Synopsis .....  | 25        |
| 3.1.1. Synopsis in General .....   | 25        |
| 3.1.2. Synopsis Term in Kompas TV Program.....   | 27        |
| 3.2. The Process of Synopsis Making In Acquisition Division in Kompas TV.....  | 28        |
| 3.2.1. Pre Activities.....   | 28        |
| 3.2.2. Activities Process.....   | 30        |
| 3.2.3. Post Activities .....   | 34        |
| 3.2.4. List of Shows or Programs.....  | 35        |
| 3.3. What Is Synopsis Used For In Kompas TV .....  | 38        |
| <b>CHAPTER 4 .....</b>   | <b>40</b> |
| <b>CONCLUSION &amp; RECOMMENDATION .....</b>   | <b>40</b> |
| <b>WORKS CITED.....</b>  | <b>41</b> |
| <b>APPENDICES .....</b>  | <b>42</b> |
| Appendix 1. List of Images .....   | 42        |
| Appendix 2. List of Interview Questions .....  | 45        |
| Appendix 3. List of Informants .....   | 46        |
| Appendix 4. Letter of Statement Kompas TV.....   | 47        |
| Appendix 5. List of Log Books .....  | 48        |
| Appendix 6. Curriculum Vitae .....   | 55        |