

## INTISARI

Penelitian yang berjudul *Peran BULOG dalam Perdagangan Beras di Indonesia ditinjau dari Prinsip-Prinsip Etika Bisnis*, berobjek material peran BULOG dalam perdagangan beras di Indonesia dan berobjek formal prinsip-prinsip etika bisnis. Beras merupakan makanan pokok yang dikonsumsi oleh masyarakat Indonesia. Banyaknya kebutuhan beras untuk mencukupi seluruh rakyat Indonesia menjadikan beras sebagai komoditi yang sangat strategis untuk diperdagangkan. Kegiatan perdagangan beras di Indonesia melibatkan berbagai unsur yang memegang peran penting dari tingkat hulu sampai hilir yang di wakili oleh produsen dan konsumen. BULOG sebagai perwakilan negara yang mempunyai andil dalam perdagangan beras menjadi ujung tombak dalam terciptanya kondisi pangan yang berkecukupan. Kedudukan BULOG sebagai wakil negara mempunyai dua peran, badan usaha yang berorientasi bisnis dan pelayanan publik. Penelitian ini bertujuan untuk menjelaskan tentang peran BULOG dalam perdagangan beras di Indonesia, menjelaskan prinsip-prinsip etika bisnis, serta analisis prinsip-prinsip etika bisnis terhadap peran BULOG dalam perdagangan beras di Indonesia.

Penelitian ini merupakan penelitian mengenai masalah aktual yang dilakukan melalui studi pustaka. Langkah-langkah penelitian dilakukan melalui tahapan yaitu inventarisasi dan kategorisasi, klasifikasi dan pengolahan data, serta penyusunan penelitian. Analisis data dalam penelitian ini menggunakan deskriptif, interpretasi, historis, dan holistika.

Hasil penelitian menunjukkan bahwa BULOG sebagai Badan Usaha Milik Negara mempunyai beberapa peran dalam perdagangan beras di Indonesia. Penciptaan ruang yang ideal bagi seluruh pihak yang berkepentingan dalam perberasan nasional merupakan tujuan utama BULOG. Prinsip-prinsip etika bisnis memberikan landasan kinerja BULOG untuk mengedepankan sikap dan tindakan yang etis. Berbagai permasalahan yang ada dalam pelaksanaan perdagangan dan kebijakan beras oleh BULOG diselesaikan dengan mengacu prinsip-prinsip etika bisnis..

**Kata kunci : Beras, BULOG, Perdagangan, Prinsip Etika Bisnis,**

## **ABSTRACT**

A research entitled *The Role of BULOG (Indonesian Bureau of Logistics) in Rice Trading in Indonesia Reviewed from The Ethical Principles for Business*, has its material object on BULOG's role in rice trading in Indonesia and has its formal object on the ethical principles for business. Rice is the primary food consumed by the Indonesian people. The high level of rice needs to fulfill the needs of all Indonesian people makes rice as the most strategic commodity for trading. The rice trading activity in Indonesia involves various elements that play important roles from the upstream to the downstream represented by producers and consumers. As the state representative, BULOG has a considerable contribution in rice trading that makes it a leader in creating a sufficient food condition. In its position as the state representative, BULOG plays two roles as a business- and public-service-oriented state-owned enterprise. The purposes of this research are to describe the roles of BULOG in rice trading in Indonesia, to describe the ethical principles for business, and to analyze the ethical principles for business towards the roles of BULOG in rice trading in Indonesia.

It is a research on actual issues that was conducted through literature study. There were two steps conducted in this research, they were inventory and categorization, classification and data processing, and research arrangement. The data were analyzed descriptively, interpretatively, historically, and holistically.

The results showed that BULOG, as a State-Owned Enterprise, has several roles in rice trading in Indonesia. The creation of ideal spaces for all stakeholders in national rice-related activities is the main objective of BULOG. The ethical principles for business provide a work basis for BULOG to prioritize the ethical manner and behavior. Many problems in the implementation of rice trading and policy conducted by BULOG are resolved by referring to the ethical principles for business.

**Keywords: Rice, BULOG (Indonesian Bureau of Logistics), Ethical Principles for Business**