

TABLE OF CONTENTS

CHAPTER 1 INTRODUCTION	7
1.1 Background.....	7
1.2 Research question.....	9
1.3 Conceptual framework	10
Gender order	10
Hegemonic masculinity and politics.....	11
Aggrieved entitlement and restorative violence	13
1.4 Hypothesis/Argument	14
1.5 Research method	15
1.6 Thesis outline	16
CHAPTER 2 THE HEGEMONIC MASCULINE BACKGROUND OF AMERICAN POLITICS	17
2.1 The hegemonic masculine background in American politics.....	17
Emotional and symbolic relations: the maleness of emotional control	18
Power and economic relations: ‘power over’ women as duty.....	20
2.2 Masculinity in Crisis: Dwight Eisenhower vs. Adlai Stevenson (1952).....	22
Homosexual anxiety and the new bachelors.....	23
Anticommunism and egg-heads: femininity and masculinity in peril.....	25
The 1952 election as a distant echo	28
CHAPTER 3 DONALD TRUMP’S HEGEMONIC MASCULINE PRESIDENTIAL CAMPAIGN	29
3.1 Symbolic relations	29
Going against political correctness and for hegemonic masculinity	31
3.2 Emotional relations.....	32
3.3 Power relations.....	35



CHAPTER 4 AGGRIEVED ENTITLEMENT AND THE APPEAL OF DONALD TRUMP'S CAMPAIGN	38
4.1 The two backlashes: Anti-feminism and aggrieved entitlement.....	38
Anti-feminist post-feminism.....	38
Anti-feminist aggrieved entitlement.....	40
4.2 Backlash and support for Donald Trump	43
CNN exit poll data.....	43
The ABC-Langer Research Associates poll	46
The Schaffner, MacWilliams, and Nteta study and similar hostile sexism measures	46
Qualitative data: sexist attitudes of Trump supporters	48
4.3 The Economic Implications of Aggrieved Masculinity.....	50
4.4 Implications for International Relations.....	51
CHAPTER 5 CONCLUSION.....	52
BIBLIOGRAPHY	54



TABLE OF TABLES

Table 1. Trump's comments on women: symbolic relations	25
Table 2. Donald Trump's emotional domination of women.....	29
Table 1. Various attacks Trump made on Clinton during the campaign.....	32



TABLE OF FIGURES

Figure 1. Race and gender in exit polls	41
Figure 2. The treatment of women in the exit polls.....	42
Figure 3. Predicted probability of voting for Trump.....	44
Figure 4. Sexist slogans and merchandise in Trump rallies.....	45



LIST OF ACRONYMS

- BBC : British Broadcasting Corporation
CDA : Critical Discourse Analysis
CNN : Cable News Network
MRM : Men's Rights Movement
RCT : Role Incongruity Theory
U.S. : United States