

Daftar Pustaka

Sumber buku

- Antony. Mayfield. 2008. *What Is Sosial Media*. ICrossing.
- Bagdakian, B.H., 2004. *The New Media Monopoly*. Beacon Press, Boston.
- Brogan, Chris. 2010. *Social Media 101: Tactics and Tips to Develop Your Business Online*. John Wiley & Sons.
- Croteau, D. & Hoynes, W. 1997. *Media and society*. America : SAGE.
- Dijk, Van. 2006. *The Network Society*. London: SAGE Publications.
- Everett M. Rogers. 1986. *Communication Technology: The New Media in Society*. New York: The Free Press.
- Howard, R. (2000). *"The Virtual Community: Homesteading on the Electronic Frontier"*. New York, United States: HarperCollin Publisher.
- Kotler dan Keller. 2013. *Marketing Managemen.t* Edisi 14, Global Edition. Pearson Prentice Hall.
- Leah Lievrouw dan Sonia Livingstone. 2006. *Handbook of New Media: Social Shaping and Social Consequences of ICTs*. London: Sage Publications Ltd.
- Lievrouw, L.A. 2011. *Alternative and Activist New Media*. Cambridge: Polity Press.
- Littlejohn, Stephen W & Karen A. Foss. 2009. *Teori Komunikasi, edisi 9*. Jakarta: Salemba Humanika

McQuail, Denis. 2009. *Mass Communication Theory*. London: Stage Publication.

Miles B, Matthew dan Huberman. 2007. *Analisis Data Kualitatif: Buku Sumber Metode-metode Baru*. Jakarta: Universitas Indonesia Press.

Moleong, Lexy J. 2005. *Metodologi Penelitian Kualitatif*. Bandung: PT Remaja Rosdakarya.

Mondry. 2008. *Pemahaman Teori dan Praktik Jurnalistik*. Bogor: Ghalia Indonesia.

Nurgiyantoro, Burhan. 2010. *Teori pengkajian fiksi*. Yogyakarta : Gadjah Mada University Press.

Pawito. 2007. *Penelitian Komunikasi Kualitatif*. Yogyakarta: LKiS.

Silalahi, Ulber. 2010. *Metode Penelitian Sosial*. Jakarta : Refika Aditama.

Tarigan, Henry Guntur. 1991. *Pengajaran Bahasa Komunikatif*. Bandung : FPBS IKIP Bandung.

Zubair, Ahmad Charris. 1995. *Kuliah Etika*. Jakarta: PT Raja Grafindo Persada.

Jurnal

Setyani, Novia Ika, 2013. *Penggunaan Media Sosial Sebagai Sarana Komunikasi Bagi Komunitas*. Jurnal Komunikasi Universitas Sebelas Maret.

Website

Instagram. (2016). FAQ: How did the idea come about? Diambil dari <https://www.instagram.com/about/faq/> diakses pada 1 Juni 2017 pukul 20.00 WIB.

https://www.facebook.com/pg/Indocardist/about/?ref=page_internal diakses pada 14 Oktober 2017

<https://www.facebook.com/groups/153593078058793/> diakses pada 14 Oktober 2017