

DAFTAR PUSTAKA

- Abernathy, F.H., Dunlop, J.T., Hammond, J.H., and Weil, D. (2000). Retailing and Supply Chains in the Information Age. *Technology in Society*, 22, 5-31.
- Aburto, L. and Weber, R. (2007). Improved Supply Chain Management Based on Hybrid Demand Forecast. *Applied Soft Computing Journal*, 7(1), 136-144.
- Aksoy, A., Ozturk, N., and Sucky, E. (2012). A Decision Support System for Demand Forecasting in the Clothing Industry. *International Journal of Clothing Science and Technology*, 24(4), 221-236.
- Au, K.F., Choi, T.-M., and Yu, Y. (2008). Fashion Retail Forecasting by Evolutionary Neural Networks. *International Journal of Production Economics*, 114(2), 615-630.
- Baker, S. (2016, November 23). Zara's Recipe for Success: More Data, Fewer Bosses. *Bloomberg*. Retrieved from <https://www.bloomberg.com/news/articles/2016-11-23/zara-s-recipe-for-success-more-data-fewer-bosses>
- Barnes, L. (2008). Fast Consumers. *Proceedings from the 86th Textile Institute World Conference, The Textile Institute, Hong Kong, 18-21 November (CD-ROM)*.
- Barnes, L., and Lea-Greenwood, G. (2006). Fast Fashioning the Supply Chain: Shaping the Research Agenda. *Journal of Fashion Marketing and Management*, 10(3), 259-271.
- Barnes, L., Lea-Greenwood, G., Hayes, S.G., and Wraeg, C. (2007). The Impact of Fast Fashion on Promotion in the UK Apparel Market. *Proceedings from the Textile Institute World Conference, The Textile Institute, Colombo, Sri Lanka, March (CD-ROM)*.
- Barnes, L., and Lea-Greenwood, G. (2010). Fast fashion in the retail store environment. *International Journal of Retail and Distribution Management*, 38(10), 760-772.

- Bartezzaghi, E., and Kalchschmidt, M. (2011). The Impact of Aggregation Level on Lumpy Demand Management. In: *Altay N., Litteral L.A., Service Parts Management Demand Forecasting and Inventory Control*, 89-104.
- Bergvall-Forsberg, J., and Towers, N. (2007). Creating Agile Supply Networks in the Fashion Industry: a Pilot Study of the European Textile and Clothing Industry. *Journal of the Textile Institute*, 98(4), 377-386.
- Box, G.E.P., Jenkins, G.M., and Reinsel, G.C. (2008). Time Series Analysis: Forecasting and Control. *Wiley Series in Probability and Statistics*, John Wiley and Sons, Hoboken, NJ, USA, 4th Edition, 2008.
- Birtwistle, G., Nobbs, K., and Fiorito, S. (2003). Buyer Perceptions of Quick Response Systems in Fashion Retailing. Paper presented at the EAERCD Conference, Paris.
- Birtwistle, G., Siddiqui, N., and Fiorito, S. (2003). Quick Response: Perceptions of UK Fashion Retailers. *International Journal of Retail & Distribution Management*, 31(2), 118-128.
- Brannon, E. (2000). *Fashion Forecasting*. New York, NY: Fairchild Publications, Inc., 260-261.
- Brown, R.G. (1959). *Statistical Forecasting for Inventory Control*. McGraw-Hill, New York.
- Bruce, M., and Barnes, L. (2005). Definitions, in Littler, D. (Ed.). *The Blackwell Encyclopedia of Management: Marketing*, Blackwell, Oxford.
- Bruce, M., and Daly, L. (2006). Buyer behaviour for fast fashion. *Journal of Fashion Marketing and Management*, 10(3), 329-344.
- Bruce, M., Daly, L., and Towers, N. (2004). Lean or Agile: a Solution of Supply Chain Management in the Textiles and Clothing Industry?. *International Journal of Operations & Production Management*, 24(2), 151-170.
- Caro, F. (2008). The Fast-Fashion Business Model: An Overview Based on the Zara Case. *Retail Supply Chain Management: Quantitative Models and Empirical Studies*, 2nd Edition, New York.
- Cachon, G.P., and Fisher, M. (2000). Supply Chain Inventory Management and

the Value of Shared Information. *Management Science*, 46(8), 1032-1048.

Cachon, G.P., and Swinney, R. (2010). The Value of Fast Fashion: Quick Response, Enhanced Design and Strategic Consumer Behavior. *Management Science*, 57(4), 778-795.

Chandra, C., and Kumar, S. (2001). Taxonomy of Inventory Policies of Supply Chain Effectiveness. *International Journal of Retail & Distribution Management*, 29(4), 164-175.

Chang, P.C., Wang, Y.W., and Liu, C.H. (2007). The Development of a Weighted Evolving Fuzzy Neural Network for PCB Sales Forecasting. *Expert Systems with Applications*, 32(1), 86-96.

Chase, C. (2009). *Demand-Driven Forecasting: A Structured Approach to Forecasting*. Hoboken, NJ, USA: Wiley, 78.

Chen, S.-M., and Chen, C.-D. (2011). TAIEX Forecasting Based on Fuzzy Time Series and Fuzzy Variation Groups. *IEEE Transactions on Fuzzy Systems*, 19(1), 1-12.

Chen, T., and Wang, M.J.J. (1999). Forecasting Methods Using Fuzzy Concepts. *Fuzzy Sets and Systems*, 105(3), 339-352.

Chiu, C.-H., Choi, T.-M., and Li, D. (2009). Price Wall or War: The Pricing Strategies for Retailers. *IEEE Transactions on Systems, Man, and Cybernetics Part A*, 39(2), 331-343.

Chiu, C.-H., and Choi, T.-M. (2010). Optimal Pricing and Stocking Decisions for Newsvendor Problem with Value-at-Risk Consideration. *IEEE Transactions on Systems, Man, and Cybernetics Part A*, 40(5), 1116-1119.

Choi, T.-M., Hui, C.-L., Ng, S.-F., and Yu, Y. (2012). Color Trend Forecasting of Fashionable Products with Very Few Historical Data. *IEEE Transactions on Systems, Man, and Cybernetics Part C*, 42(6), 1003-1010.

Choi, T.-M., Hui, C.-L., and Yu, Y. (2011). Intelligent Time Series Fast Forecasting for Fashion Sales: a Research Agenda. *Proceedings of the International Conference on Machine Learning and Cybernetics*, 1010-

1014.

- Choi, T.-M., Yu, Y., and Au, K.-F. (2011). A Hybrid SARIMA Wavelet Transform Method for Sales Forecasting. *Decision Support Systems*, 51(1), 130-140.
- Christopher, M. (1998). *Logistics and Supply Chain Management – Strategies for Reducing Cost and Improving Service*. Pitman, London.
- Christopher, M. (2004). Mitigating Supply Chain Risk Through Improved Confidence. *International Journal of Physical Distribution and Logistica Mangement*, 34(5), 388-396.
- Christopher, M., Lowson, R. and Peck, H. (2004). Creating Agile Supply Chains in the Fashion Industry. *International Journal of Retail and Distribution Mangement*, 32(8), 367-376.
- Cooper, D.R., and Schindler, P.S. (2014). *Business Research Methods 12th Edition*. New York: McGraw-Hill.
- Crompton, E. (2004). The Influence of Fame and Celebrity in Fashion: the Trends to Watch. *Proceedings from Drapers Fashion Summit – High Performance Fashion, 9-10 November, London, UK*.
- Croston, J.D. (1972). Forecasting and Stock Control for Intermittent Demands. *Operational Research Quarterly*, 23(3), 289-303.
- Densin, N.K. (1978). *The Research Act: A Theoretical Introduction in Sociological Methods*. New York: McGraw-Hill.
- de Treville, S., Shapiro, R.D., and Hameri, A.-P. (2004). From Supply Chain to Demand Chain: the Role of Lead-Time Reduction in Improving Demand Chain Performance. *Journal of Operations Management*, 21, 613-627.
- Doeringer, P., and Crean, S. (2006). Can Fashion Save the US Apparel Industry?. *Socio-Economic Review*, 4(3), 353-377.
- Doyle, S.A., Moore, C.M., and Morgan, L. (2006). Supplier Management in Fast Moving Fashion Retailing. *Journal of Fashion Marketing and Management*, 10(3), 272-281.

- Eaves, A. (2002). The Forecasting for the Ordering and Stock Holding of Consumable Spare Parts (tesis tidak diterbitkan). Lancaster University, UK.
- Edwards, S., and Shackley, M. (1992). Measuring the Effectiveness of Retail Window Display as an Element of the Marketing Mix. *International Journal of Advertising*, 11(3), 193-202.
- Escoda, I., Ortega, A., Sanz, A., and Herms, A. (1997). Demand Forecast by Neuro-Fuzzy Techniques. *Proceedings of the 6th IEEE International Conference on Fuzzy Systems (FUZZ-IEEE '97)*, 1381-1386.
- Ferdows, K., Lewis, M., and Machuca, J.A.D. (2003). Zara Case Study. *Supply Chain Forum*, 4(2), 62-66.
- Fernie, J. (2004), "Retail Logistics", in Bruce, M., Moore, C. and Birtwistle, G. (Eds), *International Retail Marketing*, Butterworth-Heinemann, Oxford, 39-63.
- Fernie, J., and Azuma, N. (2004). The Changing Nature of Japanese Fashion: Can Quick Response Improve Supply Chain Efficiency?. *European Journal of Marketing*, 38(7), 790-808.
- Fiodarliso, A. (1998). A Nonlinier Forecasts Combination Method Based on Takagi-Sugeno Fuzzy Systems. *International Journal of Forecasting*, 14(3), 367-379.
- Fiorito, S., May, E.G., and Straughn, K. (1995). Quick Response in Retailing: Components and Implementation. *International Journal of Physical Distribution & Logistics Management*, 23(5), 12-21.
- Foroohar, R., and Stabe, M. (2005, October 17). Fabulous fashion: low-cost companies like Zara and Topshop are emerging as defining and dominant players, not just followers. *Newsweek International*, 30.
- Frank, C., Garg, A., Raheja, A., and Sztandera, L. (2003). Forecasting Women's Apparel Sales Using Mathematical Modeling. *International Journal of Clothing Science and Technology*, 15(2), 107-125.
- Fumi, A., Pepe, A., Scarabotti, L., and Schiraldi, M.M. (2013). Fourier Analysis for Demand Forecasting in Fashion Company. *International Journal of*

Engineering Business Management.

- Ghemawat, P., and Nueno, J.L. (2006, December 21). ZARA: Fast Fashion. *Harvard Business School*. Retrieved from <https://www.hbr.org>
- Ghobbar, A.A., and Friend, C.H. (2003). Evaluation of Forecasting Methods for Intermittent Parts Demand in the Field of Aviation: A Predictive Model. *Computers and OR*, 30(14), 2097-2114.
- Giunipero, L.C., Fiorito, S.S., Pearcy, D.H., and Dandeo, L. (2001). The Impact of Vendor Incentives on Quick Response. *International Review of Retail, Distribution & Consumer Research*, 11(4), 359-376.
- Green, M., and Harrison, P.J. (1973). Fashion Forecasting for a Mail Order Company Using a Bayesian Approach. *Operational Research Quarterly*, 24(2), 193-205.
- Gutgeld, Y., and Beyer, D. (1995). Are You Going Out of Fashion? *The McKinsey Quarterly*, 3, 55-65.
- Gutierrez, R.Z., Solis, A.O., and Bendore, N.R. (2004). Lumpy Demand Characterization and Forecasting Performance: An Exploratory Case Study. *WDIS 2004 Proceedings*.
- Gutierrez, R.Z., Solis, A.O., and Mukhopadhyay, S. (2008). Lumpy Demand Forecasting Using Neural Networks. *International Journal of Production Economics*, 111, 409-420.
- Hansen, S. (2012, November 9). How Zara Grew into the World's Largest Fashion Retailer. *The New York Times*.
- Hart, C., and Davies, M. (1996). The Location and Merchandising of Non-Food in Supermarkets. *International Journal of Retail & Distribution Management*, 24(3), 17-25.
- Huang, G.-B., Zhu, Q.-Y., and Siew, C.-K. (2006). Extreme Learning Machine: Theory and Applications. *Neurocomputing*, 70(1-3), 489-501.
- Hui, C.-L., Lau, T.-W., Ng, S.-F., and Chan, C.-C. (2005). Learning-Based Fuzzy Colour Prediction System for More Effective Apparel Design. *International Journal of Clothing Science and Technology*, 17(5), 335-

348.

- Inditex. (2017). Inditex Group Revenue Increases by 11.5% in the First Six Months di <https://www.inditex.com/en/article?articleId=485160&title=Inditex+Group+revenue+increases+by+11.5%25+in+the+first+six+months> diakses pada 4 Oktober 2017
- Jandaghi, G., Tehrani, R., Hosseinpour, D., Gholipour, R., and Shadkam, S.A.S. (2010). Application of Fuzzy-Neural Networks in Multi-Ahead Forecast of Stock Price. *African Journal of Business Management*, 4(6), 903-914.
- Johnston, F.R., and Boylan, J.E. (1996). Forecasting for Items with Intermittent Demand. *The Journal of the Operational Research Society*, 47(1), 113-121.
- Jones, R. (2002). *The Apparel Industry*. Blackwell Science Ltd, Aylesbury.
- Kent, T. (2007). Creative Space: Design and the Retail Environment. *International Journal of Retail & Distribution Management*, 35(9), 734-745.
- Kerfoot, S., Davies, B., and Ward, P. (2003). Visual Merchandising and the Creation of Discernable Retail Brands. *International Journal of Retail & Distribution Management*, 31(3), 143-152.
- Kilduff, P. (2005). Patterns of strategic adjustment in the US textile and apparel industries since 1979. *Journal of Fashion Marketing and Management*, 9(2), 180-195.
- Kotler, P., and Armstrong, G. (2006). *Principles of Marketing 14th Edition*. New Jersey: Prentice Hall.
- Kotler, P., and Keller, K.L. (2016). *Marketing Management*. New Jersey: Prentice Hall.
- Lea-Greenwood, G. (1998). Visual Merchandising: a Neglected Area in UK Fashion Marketing?. *International Journal of Retail Distribution and Management*, 26(8).

- Lea-Greenwood, G. (2009). Fashion Marketing Communications, in Easey, M. (Ed.). *Fashion Marketing*, Wiley-Blackwell, Chichester.
- Lee, H.L. (2002). Aligning Supply Chain Strategies with Product Uncertainties. *California Management Review*, 44(3), 105-119.
- Lee, H.L., Padmanabhan, V., and Whang, S. (1997). Information Distortion in a Supply Chain: the Bullwhip Effect. *Management Science*, 43(4), 546-558.
- Lee, W.I., Shih, B.Y., and Chen, C.Y. (2012). A Hybrid Artificial Intelligence Sales? Forecasting System in the Convenience Store Industry. *Human Factors and Ergonomics in Manufacturing and Service Industries*, 22(3), 188-196.
- Ling, S.H. (2010). Genetic Algorithm and Variable Neural Networks: Theory and Application. *Lambert Academic Publishing*, German.
- Liu, N., Ren, S., Choi, T.-M., Hui, C.-L., and Ng, S.-F. (2013). Sales Forecasting for Fashion Retailing Service Industry: A Review. *Mathematical Problems in Engineering*, Volume 2013.
- Lusch, R.F., Dunne, P.M., and Carver, J.R. (2011). *Introduction to Retailing*. 7th ed., South-Western, Cengage Learning, Andover.
- MAP. (2017). MAP Announces 58.8% Surge in Operating Profit for First Half 2017. Tersedia di <http://www.map.co.id/map-announces-58-8-surge-in-operating-profit-for-first-half-2017/> diakses pada 4 Oktober 2017
- Mastorocostas, P.A., Theocharis, J.B., and Petridis, V.S. (2001). A Constrained Orthogonal Least-Squares Method for Generating TSK Fuzzy Models: Application to Short-Term Load Forecasting. *Fuzzy Sets and Systems*, 118(2), 215-233.
- McGoldrick, P. (2004). *Retail Marketing*, 2nd ed., McGraw-Hill Education, Maidenhead.
- McMichael, H., Mackay, D., and Altmann, G. (2000). Quick Response in the Australian TCF Industry: a Case Study of Supplier Response. *International Journal of Physical Distribution & Logistics Management*, 30(7/8), 611-626.

- Mengi, O.O., and Altas, I.H. (2011). A Fuzzy Decision Making Energy Management System for a PV/Wind Renewable Energy System. *Proceedings of the International Symposium on Innovations in Intelligent Systems and Applications (INISTA '11)*, 436-440.
- Miles, B.M., and Huberman, M. (1992). *Analisis Data Kualitatif Buku Sumber Tentang Metode-Metode Baru*. Tjetep Rohendi Rohidi, UI Press, Jakarta.
- Minner, S., and Kiesmuller, G.P. (2012). Dynamic Product Acquisition in Closed Loop Supply Chains. *International Journal of Production Research*, 50, 2836-2851.
- Mintel (2007). *Clothing Retailing UK*. Mintel International Group Limited, London, September.
- Mintel (2009). *Woman's Fashion Lifestyles - UK*. Mintel International Group Limited, London, November.
- Moisanen, J. (2014). *Demand Forecasting in the Apparel Industry*. Business Administration, Helsinki Metropolia University of Applied Science.
- Moleong, L.J. (2004). *Metodologi Penelitian Kualitatif*. Bandung: PT Remaja Rosdakarya.
- Mostard, J., Teunter, R., and de Koster, R. (2011). Forecasting Demand for Single-Period Products: A Case Study in the Apparel Industry. *European Journal of Operational Research*, 211(1), 139-147.
- Nasution, S. (2003). *Metode Penelitian Naturalistik Inkuiri*. Bandung: Tarsito.
- Nenni, M.E., Giustiniano, L., and Pirolo, L. (2013). Demand Forecasting in the Fashion Industry: A Review. *International Journal of Engineering Business Management*, 5(37).
- Ni, Y., and Fan, F. (2011). A Two-Stage Dynamic Sales Forecasting Model for the Fashion Retail. *Expert Systems with Applications*, 38(3), 1529-1536.
- Olson, D., and Mossman, C. (2003). Neural Network Forecast of Canadian Stock Returns Using Accounting Ratios. *International Journal of Forecasting*, 19(3), 453-465.

- Pan, F., Zhang, H., and Xia, M. (2009). A Hybrid Time-Series Forecasting Model Using Extreme Learning Machine. *Proceedings of the 2nd International Conference on Intelligent Computing Technology and Automation (ICICTA '09)*, 933-936.
- Patton, M.Q. (1987). *Qualitative Evaluation Method*. Beverly Hills: Sage Publications.
- Perry, M., and Sohal, A.S. (2000). Quick Response Practices and Technologies in Developing Supply Chains. *International Journal of Physical Distribution & Logistics Management*, 30(7/8), 627-639.
- Poerwandari, E.K. (2007). *Pendekatan Kualitatif untuk Penelitian Perilaku Manusia*. Lembaga Pengembangan Sarana Pengukuran dan Pendidikan Psikologi, Fakultas Psikologi Universitas Indonesia, Jakarta.
- Prasetyo, A. (2016). Pengertian Penelitian Deskriptif Kualitatif. *Linguistik ID Portal Bahasa*. Tersedia di <http://linguistikid.blogspot.co.id/2016/09/pengertian-penelitian-deskriptif-kualitatif.html>, diakses pada 3 Oktober 2017.
- Sfetsos, A. and Siriopoulos, C. (2004). Time Series Forecasting with a Hybrid Clustering Scheme and Pattern Recognition. *IEEE Transactions on Systems, Man, and Cybernetics Part A*, 34(3), 399-405.
- Sheridan, M., Moore, C., and Nobbs, K. (2006). Fast Fashion requires fast marketing. The role of category management in fast fashion positioning. *Journal of Fashion Marketing and Management*, 10(3), 301-315.
- Snyder, R. (2002). Forecasting Sales of Slow and Fast Moving Inventories. *European Journal of Operational Research*, 140, 684-699.
- Soni, G., and Kodali, R. (2010). Internal Benchmarking for Assessment of Supply Chain Performance. *Benchmarking: An International Journal*, 17(1), 44-76
- Sparks, L., and Wagner, B.A. (2004). Transforming Technologies: Retail Exchanges and RFID in Ferbie, J., and Sparks, L. (Eds). *Logistics and Retail Management*, Kogan Page, London, 1-23.

- Strategic Direction (2005). How Zara fashions its supply chain: home is where the heart is. *Strategic Direction*, 21(10), 28-31.
- Sugiyono (2003). Metode Penelitian Bisnis. *Pusat Bahasa Depdiknas*, Bandung.
- Sugiyono (2008). Metode Penelitian Kuantitatif, Kualitatif dan R&D. *Penerbit Alfabeta*, Bandung.
- Sull, D., and Turconi, S. (2008). Fast Fashion Lessons. *Business Strategy Review*, 19(2), 4-11.
- Sullivan, M., and Adcock, D. (2002). *Retail Marketing*. Thomson Learning, London.
- Sun, Z.L., Choi, T.-M., Au, K.F., and Yu, Y. (2008). Sales Forecasting Using Extreme Learning Machine with Applications in Fashion Retailing. *Decisions Support Systems*, 46(1), 411-419.
- Syntetos, A.A., and Boylan, J.E. (2001). On the Bias of Intermittent Demand Estimates. *International Journal of Production Economics*, 71, 457-466.
- Syntetos, A.A., and Boylan, J.E. (2005). The Accuracy of Intermittent Demand Estimates. *International Journal of Production Economics*, 21, 303-314.
- Sztandera, L.M., Frank, C., and Vemulapali, B. (2004). Predicting Women's Apparel Sales by Soft Computing. *Proceedings of the 7th International Conference on Artificial Intelligence and Soft Computing*, 1193-1198.
- The Economist (2005). The Future of fast fashion: Inditex. *The Economist*, 375(8431), 57.
- Thomassey, S. (2010). Sales Forecasts in Clothing Industry: the Key Success Factor of the Supply Chain Management. *International Journal of Production Economics*, 128(2), 470-483.
- Thomassey, S., and Fiordaliso, A. (2006). A Hybrid Sales Forecasting System Based on Clustering and Decision Trees. *Decision Support Systems*, 42(1), 408-421.
- Thomassey, S., and Happiette, M. (2007). A Neural Clustering and Classification

System for Sales Forecasting of New Apparel Items. *Applied Soft Computing Journal*, 7(4), 1177-1187.

Thomassey, S., Happiette, M., and Castelain, J.M. (2003). Mean-Term Textile Sales Forecasting Using Families and Items Classification. *Studies in Informatics and Control*, 12(1), 41-52.

Thomassey, S., Happiette, M., Dewaele, N., and Castelain, J.M. (2002). A Short and Mean Term Forecasting System Adapted to Textile Items' Sales. *Journal of the Textile Institute Part 1*, 93(3), 95-104.

Thomassey, S., Happiette, M., Dewaele, N., and Castelain, J.M. (2005). A Global Forecasting Support System Adapted to Textile Distribution. *International Journal of Production Economics*, 96(1), 81-95.

Tokatli, N. (2008). Global Sourcing: Insights from the Global Clothing Industry the Case of Zara, a Fast Fashion Retailer. *Journal of Economic Geography*, 8(1), 21-38.

Turley, L.W., and Milliman, R.E. (2000). Atmospheric Effects on Shopping Behaviour: a Review of the Experimental Evidence. *Journal of Business Research*, 49(2), 193-211.

Varghese, V., and Rossetti, M.D. (2008). A Parametric Bootstrapping Approach to Forecast Intermittent Demand. *Industrial Engineering Research Conference Proceedings*, 17-21 Mei 2008, Vancouver, Kanada.

Varley, R. (2001). *Retail Product Management: Buying and Merchandising*. Routledge, London.

Varley, R. (2006). *Retail Product Management*, 2nd ed., Routledge, Oxford.

Varley, R., and Rafiq, M. (2004). *Principles of Retail Management*. Palgrave Macmillan, Basingstoke.

Vroman, P. (2000). Prediction des Series Temporalles en Milieu Incertain: Application a La Prevision de Vente Dans La Distribution Textile. L'Universite des Sciences et Technologies de Lille I, France.

Vroman, P., Happiette, M., and Vasseur, C. (2001). A Hybrid Neural Model for Mean-Term Sales Forecasting of Textile Items. *Studies in Informatics*

and Control, 10(2), 149-168.

- Vroman, P., Happiette, M., and Rabenasolo, B. (1998). Fuzzy Adaptation of the Holt-Winter Model for Textile Sales-Forecasting. *Journal of the Textile Industry*, 89(1), 78-89.
- Wang, H.J., Chien, C., and Liu, C. (2005). Demand Forecasting Using Bayesian Experiment with Non-homogenous Poisson Process Model. *International Journal of Operations Research*, 2(1), 21-29.
- Willemain, T.R., Smart, C.N., Shocker J.H., and DeSautels, P.A. (1994). Forecasting Intermittent Demand in Manufacturing: A Comparative Evaluation of Croston's Method. *International Journal of Forecasting*, 10, 529-538.
- Wong, W.K., and Guo, Z.X. (2010). A Hybrid Intelligent Model for Medium-Term Sales Forecasting in Fashion Retail Supply Chains Using Extreme Learning Machine and Harmony Search Algorithm. *International Journal of Production Economics*, 128(2), 614-624.
- Wu, Q. (2010). The Hybrid Forecasting Model Based on Chaotic Mapping, Genetic Algorithm, and Support Vector Machine. *Expert Systems with Applications*, 37(2), 1776-1783.
- Xia, M., Zhang, Y.C., Weng, L.G., and Ye, X.L. (2012). Fashion Retailing Forecasting Based on Extreme Learning Machine with Adaptive Metrics of Inputs. *Knowledge-Based Systems*, 36, 253-259.
- Yelland, P.M., and Dong, X.J. (2013). Forecasting Demand for Fashion Goods: a Hierarchical Bayesian Approach. *Handbook on Intelligent Fashion Forecasting System*.
- Yesil, E., Kaya, M., and Siradag, S. (2012). Fuzzy Forecast Combiner Design for Fast Fashion Demand Forecasting. *Proceedings of the IEEE International Symposium in Innovations in Intelligent Systems and Applications (INISTA '12)*, 1-5.
- Yoo, H. (1999). Short Term Load Forecasting Using a Self-Supervised Adaptive Neural Network. *IEEE Transactions on Power Systems*, 14(2), 779-784.
- Yu, Y., Choi, T.-M., and Hui, C.-L. (2011). An Intelligent Fast Sales Forecasting

Model for Fashion Products. *Expert Systems with Applications*, 38(6), 7373-7379.

Yu, Y., Choi, T.-M., and Hui, C.-L. (2012). An Intelligent Quick Prediction Algorithm with Applications in Industrial Control and Loading Problems. *IEEE Transactions on Automation Science and Engineering*, 9(2), 276-287.

Yu, Y., Hui, C.-L., and Choi, T.-M. (2012). An Empirical Study of Intelligent Expert Systems on Forecasting of Fashion Color Trend. *Expert Systems with Applications*, 39(4), 4383-4389.

Zadeh, L.A. (1965). Fuzzy Sets. *Information and Computation*, 8, 338-353.

Zampighi, L.M., Kavanau, C.L., and Zampighi, G.A. (2004). The Kohonen Self-Organizing Map: a Tool for the Clustering and Alignment of Single Particles Imaged Using Random Conical Tilt. *Journal of Structural Biology*, 146(3), 368-380.

Zhang, P.G. (2003). Time Series Forecasting Using a Hybrid ARIMA and Neural Network Model. *Neurocomputing*, 50, 159-175.

Zhu, Q.-Y., Qin, A.K., Suganthan, P.N., and Huang, G.-B. (2005). Evolutionary Extreme Learning Machine. *Pattern Recognition*, 38(10), 1759-1763.