

## DAFTAR PUSTAKA

- Adner, R. & Helfat, C.E. (2003). Corporate effects and dynamic managerial capabilities. *Strategic Management Journal*, 24, pp. 1011-1025
- Barney, J. (1991), Firm resources and sustained competitive advantage, *Journal of Management*, 17: 101; (2) R. Hall, 1992, The strategic analysis of intangible resources, *Strategic Management Journal*, 13: 135-144.)
- Barney, J.B. (2001). Resource-based theories of competitive advantage: A ten-year retrospective on the resource-based view. *Journal of Management*, 27 (2001): pp. 643-650
- Barney, J.B., Wright, M. and Ketchen, D.J., Jr. (2001). The resource-based view of the firm: Ten years after 1991. *Journal of Management*, 27 (2001): pp. 625-641.
- Barney, J.B. (2007). *Gaining and sustaining competitive advantage, 3rd edition*. Upper Saddle River, NJ: Pearson Education.
- Baye, M.R., (2010). *Managerial Economics and Business Strategy*. 7<sup>th</sup> Edition. New York: McGraw-Hill Companies Inc.
- Besanko, D., Dranove, D., Shanley, M., & Schaeter, S. (2007). *Economics of strategy*. 5<sup>th</sup> Edition. John Wiley & Sons (Asia) Pte. Ltd.
- Collis, D.J., & Montgomery, C.A. (1998). *Corporate Strategy; A Resources Based Approach*. New York: McGraw-Hill Companies Inc.
- Cooper, D.R., & Schindler, P.S. (2011). *Business Research Methods*. 11<sup>th</sup> Edition. New York: McGraw-Hill Companies Inc.
- Julienti, L., Bakar, A., Ahmad, H., Assessing the relationship between firm resources and product innovation performance A resource-based view, *Business Process Management Journal* Vol. 16 No. 3, 2010 pp. 420-435 q Emerald Group Publishing limited 1463-7154
- Kagerman, H., Osterle, H., & Jordan, M.J., (2011). *IT-Driven Business Models*. New Jersey: John Wiley & Sons Inc.
- Kotler, P., Keller, K.L., Ang, S.H., Leong, S.M., Tan, C.T., (2006). *Marketing Management An Asian Perspective*. Singapore: Pearson Prentice Hall.
- Kuncoro, M. (2003). *Metode riset untuk bisnis dan ekonomi*. Jakarta: Penerbit Erlangga.

Lind, D.A., Marchal, D. G., Wathen, S.A., (2008). *Statistical Techniques in Business & Economics*, McGraw-Hill

Madhani Pankaj (2009), Resource based view (RBV) of Competitive Advantages: Importance, Issues and Implications. *Indian Management Research Journal*, Vol. 1, No 2, May- August

Pearce II, J.A., & Robinson Jr., R.B. (2003). *Strategic Management; Formulation implementation and control*. 9<sup>th</sup> Edition. McGraw-hill.

Prasetya, Gl. Hery (2008), Membangun Keunggulan Kompetitif Melalui Aliansi Stratejik Untuk Meningkatkan Kinerja Perusahaan (Studi Kasus Pada Pt. Pos Indonesia Wilayah Vi Jateng Dan Diy) Tesis Universitas Diponegoro Semarang

Sugiyono (2007), *Statistika untuk Penelitian*, Bandung: Alfabeta

Sugiyono (2014), *Statistika untuk Penelitian*, Bandung: Alfabeta

Sukarman, Widigdo (2014), *Liberalisasi Perbankan Indonesia: Suatu Telaah Ekonomi-Politik*, Jakarta: Kepustakaan Populer Gramedia

Sumarni, Etin (2013). *Identifikasi Keunggulan Kompetitif Bank Mandiri Cabang Singapura*, Tesis Universitas Gadjah Mada

Timothy, Vedastus (2010). *A Study On The Determinants Of Commercial Bank Performance In Tanzania: A Resource-Based View* Liaoning University, Doctoral Dissertation, Shenyang City, People'S Republic Of China

Wheelen, T.L., & Hunger, D.J. (2004). *Strategic management and business policy*. 9<sup>th</sup> Edition. Prentice Hall.

Laporan Tahunan PT Bank BRI Tbk tahun 2014

Laporan Tahunan PT Bank Mandiri Tbk tahun 2014

Laporan Tahunan PT Bank BNI Tbk tahun 2014

Laporan Tahunan PT Bank BCA Tbk tahun 2014

Laporan Tahunan PT Bank CIMB Niaga Tbk tahun 2014