

**TABLE OF CONTENT**

	Pages
FRONT COVER	i
INNER COVER.....	ii
TITLE PAGE	iii
VALIDATION FORM	iv
STATEMENT OF ORIGINALITY	v
MOTTO	vi
DEDICATION	vii
ACKNOWLEDGEMENT	viii
TABLE OF CONTENT	x
LIST OF PICTURES	xiii
LIST OF TABLES	xiv
LIST OF APPENDICES	xv
LIST OF ABBREVIATIONS	xvi
GLOSSARY	xviii
ABSTRACT.....	xxiii
ABSTRAK.....	xxiv
CHAPTER I. INTRODUCTION.....	1
1.1 Background	1
1.2 Research Questions	3
1.3 Research Objectives	3
1.4 Research Contribution	4
1.5 Research Scope	4



1.6 Literature Review.....	5
1.7 Theoretical Basis.....	7
1.7.1 Satisfaction.....	7
1.7.2 Tourism Product.....	9
1.8 Research Method	11
1.9 Data Collection Techniques.....	12
1.10 Writing Structure	16
CHAPTER II. GENERAL ILLUSTRATION OF PARANGTRITIS BEACH TOURIST AREA IN BANTUL REGENCY.....	17
2.1 General Illustration of Bantul Regency	17
2.2 General Illustrationof Kretek District	18
2.3 General Illustration of Parangtritis Village	19
2.4 Parangtritis Beach Tourist Area.....	19
2.4.1 Natural Tourist.....	21
2.4.2 Cultural Tourism.....	26
2.4.3 Educative Tourism	34
2.4.4 Total Number of Visitors	36
CHAPTER III. ANALYSIS OF VISITORS SATISFACTION TOWARDS TOURISM PRODUCT IN PARANGTRITIS BEACH	37
3.1 Data of the Respondents	37
3.2 Analysis of Visitors satisfaction	40
3.2.1 Analysis of Visitors Satisfaction towards Tourism Attraction	41
3.2.2 Analysis of Visitors Satisfaction towards Facility	47
3.2.3 Analysis of Visitors Satisfaction towards Accessibility	53
3.2.4 Analysis of Visitors Satisfaction towards Service	60
3.3 Total Score of Visitors Satisfaction in Parangtritis Beach.....	67



3.4Touristand Local Authorities Perception in Tourism Development.....	71
CHAPTER IV. CONCLUSION AND SUGGESTION.....	79
4.1 Conclusion	79
4.2 Suggestion.....	80
BIBLIOGRAPHY	82
Internet Resources.....	83
APPENDIX.....	84
REQUIREMENTS OF PAPERS PUBLICATION AGREEMENT.....	98