

TABLE OF CONTENT

COVER	i
COVER (BAHASA INDONESIA)	ii
APPROVAL SHEET	iii
STATEMENT OF ORIGINALITY	iv
DEDICATION SHEET	v
MOTTO	vi
ACKNOWLEDGEMENT	vii
INTISARI	ix
ABSTRACT	x
TABLE OF CONTENT	xi
LIST OF TABLE	xiv
LIST OF PICTURE	xv
LIST OF APPENDICES	xvi
CHAPTER I: INTRODUCTION.....	1
1.1. Background of choosing the topic	1
1.2. Objective of the research	2
1.3. The scope of the paper	2
1.4. Methods of study	3
1.5. Presentation	3
CHAPTER II: THE INTERNATIONAL UNDERGRADUATE PROGRAM	
FEB UGM	4
2.1. Faculty management, vision, mission, and values	5
2.2. Campus site	6
2.3. Facilities	7
2.4. Fees	7

2.5. Programs	7
2.5.1. Exchange Program	8
2.5.2. Double Degree Program	8
2.5.3. Summer School Program	8
2.5.4. International Academic Exposure Program	9
2.6. Partner Universities	9
2.6.1. Exchange Program	9
2.6.2. Double Degree Program	10
2.6.3. Summer School and International Academic Exposure	10
CHAPTER III: THE PUBLIC ELEMENTS OF ADMISSION OFFICE IUP	
FEB UGM IN MANAGING IUP	12
3.1. Publicity	12
3.2. Marketing communication	14
3.2.1. Education exhibition	15
3.3. Special event and public participation	16
3.3.1. Campus tour	16
3.3.2. IUP on Skype	17
3.4. Relation media	17
3.5. Public affairs	18
3.6. Public relations	19
3.7. Research	19
3.8. Counseling	21
3.9. Government Affairs	22
3.10. Issue Management	23
3.11. Financial Relations	23
3.12. Industry Relations	24



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**THE PUBLIC RELATION ELEMENTS OF OFFICE OF ADMISSION, PROMOTION, COOPERATION, AND
BUSINESS
DEVELOPMENT FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS GADJAH MADA IN
MANAGING INTERNATIONAL
UNDERGRADUATE PROGRAM**

IFTITARISA PARAMITHA, Nur Endah Nugraheni, M.A. ; Dewi Cahya Ambarwati, S.IP., M.A.

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3.13. Development/fund rising	24
3.14. Minority relations/multicultural affairs	24
3.15. Work Relations	24
CHAPTER IV: CONCLUSION	26
Works cited	27
Appendices	28