

Daftar Pustaka

- Anggoro, Linggar. 2002. *Teori dan Profesi Kehumasan (Serta Aplikasinya di Indonesia)*. Jakarta : Bumi Aksara
- Basil, D. Z., & Erlandson, J. 2008. Corporate Social Responsibility Website Representations: A Longitudinal Study of Internal and External Self-Presentations. *Journal of Marketing Communications*, 14(2), 125-137.
- Berge, Bruce. 2001. *Qualitative Research Methods for The Social Science. Fourth Edition*. Needham Heights: Allyn&Bacon.
- Bruhn-Hansen, S. (2012). Corporate Social Responsibility – A Case Study Of Starbucks' CSR: Communication Through Its Corporate Website. Aarhus: Aarhus Universitet.
- Bungin, Burhan, 2005. *Metodologi Penelitian Kuantitatif Komunikasi, Ekonomi, dan Kebijakan Publik serta Ilmu-Ilmu Sosial Lainnya*. Jakarta: Prenada Media
- Capriotti , P dan A. Moreno, 2007. Corporate Citizenship And Public relations : The Importance And Intercivity Of Social Responsibility Issues On Corporate Websites. *Public Relations Review*. Vol. 33: 84-91
- Carroll, Archie B. 1979. A Three Dimensional Model of Corporate Performance. *Academy of Management Review*. 4: 497-505.
- Cheng, W. L., & Ahmad, J. (2010). Incorporating Stakeholder Approach in Corporate Social Responsibility (CSR): A Case Study at Multinational Corporations (MNCs) in Penang. *Social Responsibility Journal*, 6 (4), 593-610.
- Daymon, C., dan Holloway, I. 2011. *Qualitative Research Methods in Public Relations and Marketing Communications*. Oxford: Routledge
- Deegan, C. 2002. Introduction: The Legitimising Effect of Social and Environmental Disclosures – a Theoretical Foundation. *Accounting, Auditing, and Accountability Journal*. vol. 15, n. 3 :282-311
- Du, Shuili., Edward T. Vieira Jr. 2012. Striving for Legitimacy Through Corporate Social Responsibility: Insights From Oil Companies. *Journal of Business Ethic*, 110, 413-427
- El-Shinnawy, Maha M dan M. Lynne Markus. 1997. The Poverty of Media Richness Theory: Explaining People's Choice Of Electronic Mail vs. Voice Mail." *Int. J. Human-Computer Studies* 46: 443-467

- Esrock, S. L., & Leichty, G. B .2000. *Organization of Corporate Web pages: Publics and Functions*. *Public Relations Review*, 26(3), 327-344.
- Fassin, Yves. (2012), Stakeholder Management, Reciprocity and Stakeholder Responsibility. *Journal of Business Ehtics*, 109, 83-96.
- Freeman, R. E .1984. *Strategic Management: A Stakeholder Approach*. Marshfield, MA: Pitman Publishing.
- Gray, R.H. Kouhy, R. Lavers, S. 1995. Corporate Social and Environment Reporting: a Review of the Literature and a Longitudinal Study of UK Disclosure. *Accounting, Auditing, and Accountability Journal*, vol. 8, n. 2: 47-77
- Guthrie, J., Abeysekera, I. 2006. Content Analysis of Social, Environmental Reporting: What is New?. *Journal of Human Resource Costing & Accounting*. 10(2), 114-126.
- Herdiansyah, Haris. 2010. *Metodologi Penelitian Kualitatif untuk Ilmu-Ilmu Sosial*. Jakarta: Penerbit Salemba Humanika.
- Hinson R., Boateng R., & Madichie N. 2010. Corporate Social Responsibility Activity Reportage on Bank Websites in Ghana. *International Journal of Bank Marketing*, 28 (7), 498- 518.
- Hummel, H. 1998. Organizing Ethics: A Stakeholder Debate. *Journal of Business Ethics*. Vol. 17, Iss. No. 13. 41-56
- Hsieh, H., Shannon, S. E. 2005. Three Approaches to Qualitative Content Analysis. *Qualitative Health Research*, 15(9), 1277–1288
- Irmulan, dkk. 2011. *Public Relations & Corporate Social Responsibility*. Jakarta: Aspikom
- Kartono, Kartini. 1996. *Pengantar Metodologi Penelitian Sosial*. Bandung: Mandar Maju
- Kent, M. L., Taylor, M., & White, W. J. .2003. The Relationship Between Web Site Design and Organizational Responsiveness to Stakeholders. *Public Relations Review*, 29(2). 63-77.
- Komite Nasional Kebijakan Governance. 2006. *Pedoman Umum Good Corporate Governance*. Jakarta: KNKG
- Murwaningsari, E. 2009. Hubungan Corporate Governance, Corporate Social Responsibilities dan Corporate Financial Performance dalam Satu Continuum. *Jurnal Akuntansi dan Keuangan*, Vol.11 No.1: 30-34
- Neuman, W. 1997. *Social Research Methods: Qualitative and Quantitative Approach*. Boston: Allyn and Bacon

- Nwagbara, Uzoechi dan Patrick Reid. 2013. Corporate Social Responsibility Communication in the Age of New Media: Towards the Logic of Sustainability Communication. *Review of International Comparative Management*. Vol. 14(3) 400-414
- O'Donovan, G. 2002. Managing Legitimacy Through Increased Corporate Environmental Reporting : An Exploratory Study. *Accounting, Auditing and Accountability*. Vol.15 No.1, 63-99
- OECD. 2004. *OECD Principles of Corporate Governance*. OECD Publication Service
- Pawito. 2007. *Penelitian Komunikasi Kualitatif Cetakan Pertama*. Yogyakarta : PT LKIS Pelangi Aksara
- Patten, D M and Crampton, W. 2004 .Legitimacy and the Internet: An Examination of Corporate Web Page Environmental Disclosures. *Advances in Environmental Accounting and Management*, (Ed) M. Freedman and B. Jaggi, Vol 2, 31-57.
- Patton, M.Q. 1990. *Qualitative Evaluation and Research Method*. Thousand Oak: Sage Publisihing
- Robinson, Heather. 2010. *The Evolution of Reputation Management*. Communication World. Vol. 27 Issue 2 page 40
- Scott M. Cutlip, Allen H.Center, Glen M.Broom. 2006. *Effective Public Relations*. Jakarta : Kencana Prenda Media Group.
- Solihin, Ismail. 2008. *Corporate Social Responsibility From Charity to Sustainability*. Jakarta : Salemba Empat.
- Suharto, Edi. 2008. *Tanggung Jawab Sosial Perusahaan : Apa Itu dan Apa Manfaatnya Bagi Perusahaan*. Makalah disampaikan pada Seminar dua hari CSR (Corporate Social Responsibility) : Strategy, Managemen and Leadership, Intipesan, Hotel Aryaduta Jakarta, 13-14 Februari 2008.
- Sullivan, J. 1999. What Are the Functions of Corporate Home Pages. *Journal of World Business*, 34(2), 193-210.
- Website resmi ANTAM www.antam.com
- Wibisono, Yusuf. 2007. *Membedah Konsep dan Aplikasi Corporate Social Responsibility*. Gresik: Fascho Publishing.
- Williams, S.M dan C.H.W. Pei. 2000. "Corporate Social Disclosure By Listed Companies On Their Websites: An International Comparison". *International Journal of Accounting* Vol. 34 N.3: 389-419