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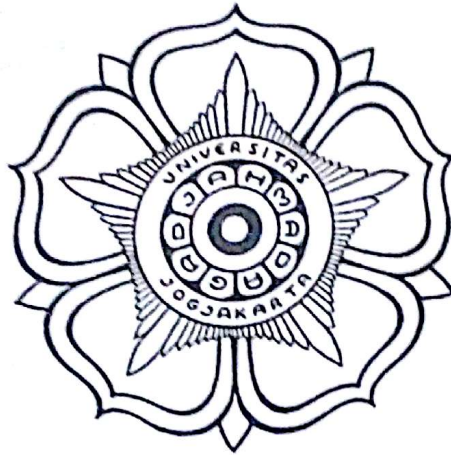
THE EFFECT OF STORE ATTRIBUTES ON RETAIL PATRONAGE BEHAVIOR
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**THE EFFECT OF STORE ATTRIBUTES ON RETAIL
PATRONAGE BEHAVIOR, EVIDENCE FROM
AMBARRUKMO PLAZA**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Management



Submitted by
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