

TABLE OF CONTENT

TITLE	i
APPROVAL SHEET	ii
DECLARATION.....	iii
ACKNOWLEDGMENT	iv
TABLE OF CONTENT.....	v
LIST OF FIGURES	viii
LIST OF TABLES	ix
ABSTRACT	x
INTISARI	xi
1. INTRODUCTION.....	1
1.1. Background	1
1.2. Research Problem.....	2
1.3. Research Question	3
1.4. Research Aims and Objective	3
1.5. Research Scope.....	4
1.6. Limitation	4
1.7. Thesis Structure	5
1.8. Thesis Originality	6
2. LITTERATURE REVIEW.....	11
2.1 Travel Experience User of Public Transport.....	11
2.2 The Weather Variability and Public Transport	13
2.3 The Weather Variability and Individual Travel Choice	15
2.4 The Transportation System and Development	18
3. THEORETICAL FRAMEWORK.....	21
3.1. Public Transport	21
3.2. Weather Variability and Measurement.....	21
3.3. Travel Behavior	25
3.4. Correlation (r) and Coefficient Determnation (R2).....	26
3.5. Exploratory Factor Anaysis	27
3.6. Multiple Regression	28

4. RESEARCH METHOD	30
4.1. Research Design	30
4.2. Research Method	32
4.3. Data collection.....	33
4.4. Primary Data.....	33
4.4.1. In-depth Interview and Group Discussion	33
4.4.2. Questionnaire Survey.....	35
4.5. Sample size Quantitative and Qualitative Approach.....	37
4.6. Secondary Data.....	39
4.7. Data Analysis	39
4.8. Data Interpretation.....	41
4.9. Trustworthiness	42
5. EMPIRICAL STUDY.....	44
5.1. Indonesia Climate Condition.....	44
5.2. Yogyakarta Condition as A Case Study	45
5.3. Result of Interview Survey	47
5.4. Questinnaire Survey Result	50
5.5. Inferential Statistic	58
5.5.1. Factor Analysis on Traveler Decision	58
5.5.2. Reliability and Validity Test.....	60
5.5.3. Multiple Regression about Travel Attributes.....	61
6. DISCUSSION	63
6.1. Trevel Behavior in Every Day Activities	63
6.2. Weather Effect on Travel Behavior.....	64
6.3. Public Transport Attributes Contribute to People Decision	66
6.4. Effectiveness of Weather Condition Influencing Travel Mode Choice .	67
6.5. Influential Factors on Traveler Decision to Use Public Transport.....	67
7. CONCLUSION AND RECOMENDATION	70
7.1. Conclusion.....	70
7.2. Rekomendation	71
7.3. Future Research	71

8. REFERENCES.....	73
Appendix.....	81