

## DAFTAR ISI

|   |           |
|---|-----------|
| PRAKATA.....  | iv        |
| ARTI LAMBANG DAN SINGKATAN .....                          | vi        |
| ABSTRACT .....  | vii       |
| INTISARI.....   | viii      |
| DAFTAR ISI .....  | ix        |
| DAFTAR GAMBAR .....                                       | xi        |
| DAFTAR TABEL.....   | xii       |
| <b>BAB I PENDAHULUAN .....</b>                            | <b>1</b>  |
| 1.1 Latar Belakang .....                                  | 1         |
| 1.2 Perumusan masalah.....                                | 4         |
| 1.3 Batasan penelitian .....                              | 4         |
| 1.4 Keaslian penelitian.....                              | 5         |
| 1.5 Tujuan Penelitian .....                               | 9         |
| 1.6 Manfaat Penelitian .....                              | 9         |
| <b>BAB II TINJAUAN PUSTAKA DAN LANDASAN TEORI.....</b>    | <b>10</b> |
| 2.1 Tinjauan Pustaka .....                                | 10        |
| 2.2 Landasan Teori .....                                  | 13        |
| 2.2.1 <i>Mobile Device</i> .....                          | 13        |
| 2.2.2 <i>Mobile Learning</i> .....                        | 13        |
| 2.2.3 <i>eLisa</i> .....                                  | 17        |
| 2.2.4 <i>eLisa Mobile</i> .....                           | 20        |
| 2.2.5 <i>Learner Readiness for Mobile Learning</i> .....  | 23        |
| 2.2.6 <i>Teory Of Planned Behavior (TPB)</i> .....        | 23        |
| 2.2.7 <i>Technology Readiness Index (TRI)</i> .....       | 25        |
| 2.2.8 <i>Mobile Learning Readiness (MLR)</i> .....        | 26        |
| 2.3 <i>Sructural Equation Model (SEM)</i> .....           | 27        |
| 2.4 <i>Partial Least Square Path Modeling (PLS)</i> ..... | 28        |
| 2.5 Usulan Model.....                                     | 28        |
| 2.5 Hipotesis .....                                       | 30        |
| <b>BAB III METODOLOGI.....</b>                            | <b>34</b> |
| 3.1 Alat dan Bahan.....                                   | 34        |
| 3.1.1 Alat .....  | 34        |
| 3.1.2 Bahan.....  | 36        |
| 3.2 Jalannya Penelitian.....                              | 36        |
| 3.3 Definisi Variabel .....                               | 38        |

|   |  |            |
|---|--|------------|
| 3.4                                     | Metode Penentuan Populasi dan Sampel .....                   | 41         |
| 3.5                                     | Metode Pengukuran Tingkat Kesiapan .....                     | 43         |
| 3.6                                     | Metode Analisis Data .....                                   | 45         |
| 3.7                                     | Metode Rekomendasi.....                                      | 48         |
| <b>BAB IV HASIL DAN PEMBAHASAN.....</b> |  | <b>50</b>  |
| 4.1                                     | Deskripsi Responden .....                                    | 50         |
| 4.1.1                                   | Demografi Responden .....                                    | 50         |
| 4.1.2                                   | <i>Mobile Device Facilities</i> .....                        | 52         |
| 4.1.3                                   | <i>Skill Readiness</i> Responden .....                       | 54         |
| 4.1.4                                   | Distribusi Penilaian .....                                   | 61         |
| 4.2                                     | Evaluasi Model Pengukuran ( <i>Outer Model</i> ) .....       | 70         |
| 4.2.1                                   | Validitas Konvergen ( <i>Convergen Validity</i> ) .....      | 71         |
| 4.2.2                                   | Validitas Discriminan ( <i>Discriminant Validity</i> ) ..... | 74         |
| 4.2.3                                   | Uji Reliabilitas.....  | 76         |
| 4.3                                     | Evaluasi Model Struktural ( <i>Inner Model</i> ).....        | 78         |
| 4.4                                     | Pengujian Hipotesis .....                                    | 81         |
| 4.5                                     | Pembahasan.....  | 87         |
| 4.5.1                                   | Pembahasan Hasil Penelitian.....                             | 87         |
| 4.5.2                                   | Analisis Teknis Hasil Penelitian .....                       | 89         |
| 4.5.3                                   | Hasil Integrasi Model .....                                  | 93         |
| 4.6                                     | Pengukuran Tingkat Kesiapan .....                            | 93         |
| 4.7                                     | Rekomendasi.....   | 96         |
| 4.7.1                                   | Pemetaan Saran dan Komentar Responden.....                   | 96         |
| 4.7.2                                   | Struktur Navigasi Sistem.....                                | 101        |
| 4.7.3                                   | Perancangan Rekomendasi <i>User Interface</i> .....          | 102        |
| 4.7.4                                   | <i>Feedback</i> Rekomendasi <i>User Interface</i> .....      | 132        |
| <b>BAB V KESIMPULAN DAN SARAN.....</b>  |  | <b>134</b> |
| 5.1                                     | Kesimpulan .....   | 134        |
| 5.2                                     | Saran .....  | 134        |
| <b>DAFTAR PUSTAKA .....</b>             |  | <b>135</b> |
| <b>LAMPIRAN 1 .....</b>                 |  | <b>1</b>   |
| <b>LAMPIRAN 2.....</b>                  |  | <b>7</b>   |
| <b>LAMPIRAN 3.....</b>                  |  | <b>12</b>  |