

TABLE OF CONTENTS

| | |
|---|-------------|
| ACKNOWLEDGEMENT | v |
| TABLE OF CONTENTS..... | vi |
| LIST OF FIGURES | viii |
| LIST OF TABLES | ix |
| ABSTRACT..... | x |
| INTISARI..... | xi |
| CHAPTER I INTRODUCTION..... | 1 |
| 1.1. Background | 1 |
| 1.2. Problem Statement | 7 |
| 1.3. Research Questions | 7 |
| 1.4. Research Objective..... | 7 |
| 1.5. Research Benefits..... | 8 |
| 1.6. Research Originality..... | 8 |
| CHAPTER II LITERATURE REVIEW | 9 |
| 2.1. Introduction | 9 |
| 2.2. Definition | 9 |
| 2.2.1. Place..... | 9 |
| 2.2.2. Identity..... | 10 |
| 2.3. Place identity | 11 |
| 2.3.1. Physical point of view | 14 |
| 2.3.2. Psychological point of view | 16 |
| 2.4. Conceptual Framework of Study | 18 |
| CHAPTER III RESEARCH METHOD..... | 20 |
| 3.1 Method | 20 |
| 3.2 Research area | 20 |
| 3.3 Research Stage | 20 |
| 3.3.1 Preparation | 20 |
| 3.3.2 Implementation..... | 21 |
| 3.3.3 Data processing and Analysis | 21 |
| 3.3.4 Formulation | 21 |
| 3.4 Analysis Method | 22 |
| 3.5 Data collecting technique | 24 |
| 3.5.1 Primary data collecting..... | 24 |
| 3.5.2 Secondary data collecting..... | 25 |
| 3.6 Sampling method | 25 |
| 3.7 Variable..... | 26 |
| 3.8 Operational Definition | 33 |
| 3.9 Research Framework..... | 36 |

| | |
|--|-----------|
| CHAPTER IV RESULTS..... | 37 |
| 4.1. Research Area | 37 |
| 4.1.1 Topography | 42 |
| 4.1.2 Population | 42 |
| 4.2 Data and Measurement..... | 43 |
| 4.2.1 Place Identity in physical terms of Watansoppeng. | 43 |
| 4.2.2 Place Identities of Watansoppeng..... | 74 |
| 4.2.3 The Relation Between Place Identities And Psychological Point Of View | 78 |
| 4.2.4 Descriptive Analysis of the Relation between "Place Identities" And People Who Live Around the Identity | 85 |
| CHAPTER V CONCLUSION AND RECOMMENDATION | 86 |
| 5.1 Conclusion..... | 86 |
| 5.2 Recommendation..... | 88 |
| APPENDIX..... | 93 |