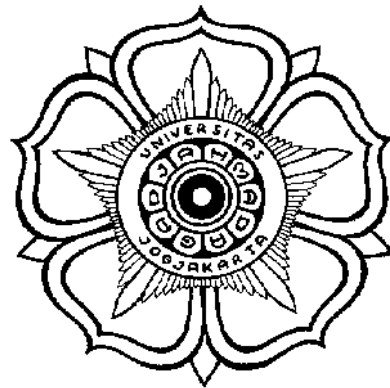


THESIS

**PROMOTING BUS AS ALTERNATIVE TRANSPORT MODES IN
THE CITY BASED FROM CUSTOMER VIEW
(Case Study : Trans Metro Pekanbaru for Engineering Students in
Islamic University of Riau, Indonesia)**

Thesis Submitted in partial fulfillment of the requirements for degree of
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