

TABLE OF CONTENTS

TITLE PAGE	i
APPROVAL PAGE	iii
DECLARATION PAGE	iv
ACKNOWLEDGEMENTS	v
TABLE OF CONTENTS	vi
ABSTRACT.....	viii
INTISARI	xi
CHAPTER I: INTRODUCTION	
1.1 Research Background	1
1.2 Research Question	13
1.3 Objectives of the Study.....	13
1.4 Scope of the Study	13
1.5 Literary Review	14
1.6 Theoretical Framework	18
1.7 Methodology	
1.7.1 Methods of Study.....	22
1.7.2 Data Gathering Method.....	23
1.7.3 Data Analysis Procedure.....	24
1.8 Advantage of the Study	26
1.9 Presentation	27
CHAPTER II: WOMEN AND GENDER IN THE 21ST CENTURY	
2.1 Basic Conception of Gender	30
2.2 Women in Political Sphere	41
2.3 Women in Media.....	49
CHAPTER III: MEDIA FRAMING ON MEGAWATI SOEKARNOPUTRI AND HILLARY CLINTON	
3.1 Media Framing on Women Candidates	63
3.1.1 Family and Personal Issue	63
3.1.2 Women and Gender Issue	79
3.1.3 Fashion and Physical Appearance	89

3.1.4 Political Relation.....	101
3.1.5 Stereotypes and Negative Traits	112
3.2 Factors of Media Framing	126
3.2.1 Social Perception of Women as Leader	127
3.2.2 Media Ideology	134
3.2.3 Political Dynasty	139
CHAPTER IV: CONCLUSION	144
BIBLIOGRAPHY	148