

## TABLE OF CONTENTS

<b>LEMBAR PENGESAHAN</b>	<b>i</b>
<b>STATEMENT OF ORIGINALITY</b>	<b>iii</b>
<b>MOTTO</b>	<b>v</b>
<b>ACKNOWLEDGEMENT</b>	<b>vi</b>
<b>INTISARI</b>	<b>vii</b>
<b>ABSTRACT</b>	<b>viii</b>
<b>TABLE OF CONTENTS</b>	<b>ix</b>
<b>LIST OF PICTURES</b>	<b>xii</b>
<b>LIST OF TABLE</b>	<b>xiii</b>
<b>CHAPTER 1: INTRODUCTION</b>	<b>1</b>
1.1. Background of Study	1
1.2. Object of Study	5
1.3. Scope of Study	5
1.4. Method of Study	5
1.4.1. Participant Observation	5
1.4.2. Interview	5
1.4.3. Library Research	6
1.4.4. Performative Research	6
1.5. Presentation	6
<b>CHAPTER 2: PROFILE OF GERONIMO FM</b>	<b>9</b>
2.1. History of Geronimo	9
2.2. Location of Geronimo	12
2.3. Purposes, Vision, and Mission of Geronimo	12
2.3.1. Purposes	12
2.3.2. Vision	12
2.3.3. Mission	12
2.4. Technical Data of Geronimo	13
2.5. Organization Structure	15
2.6. Job Description	16
<b>CHAPTER 3: GERONIMO FM AUDIO MANAGEMENT IN ADVERTISEMENT MAKING PROCESS</b>	<b>18</b>
3.1 Advertisement General Making process	18
3.2 Advertisement Preparation Making Process	19
3.2.1. Recording Step	19
3.2.1.1. The Pre-recording Step	20
3.2.1.2. The Recording Session	26
3.2.1.3. The Post-recording Step	26
3.2.2. Audio Management Step	26
3.2.3. Finishing Step	32
<b>CHAPTER 4: CONCLUSION</b>	<b>34</b>
<b>WORKS CITED</b>	<b>36</b>
<b>APPENDICES</b>	
Appendix 1. List of Miscellaneous Pictures	37
Appendix 2. List of Informants	42
Appendix 3. List of Interview Questions	43
Appendix 4. Loogbook	44
Appendix 5. Certificate	56