

UNDERGRADUATE THESIS

Repurchase Intention of Online Fashion Shopping in Indonesia

Arranged in order to fulfill the requirement in obtaining bachelor degree

Thesis Supervisor: BM. Purwanto, MBA, Ph.D.



Written By:

Catherine Damayanti Puspanugraheni

12/331658/EK/19000

Business

International Undergraduate Program

Faculty of Economics and Business

Universitas Gadjah Mada

Yogyakarta

2016