

## INTISARI

Hotel Hyatt Regency Yogyakarta mempunyai strategi untuk meningkatkan jumlah pengunjung ke hotel. Salah satu cara yang di buat oleh Hotel Hyatt Regency Yogyakarta yaitu setiap hari Sabtu tepatnya malam Minggu mengadakan “*Event Ramayana Night Market*”. Tujuan penulisan tugas akhir ini adalah Mengetahui menu *buffet regular event Night Market* di Kemangi Bistro Hyatt Regency Yogyakarta. Mengetahui tata letak *buffet regular event Ramayana Night Market* di Kemangi Bistro Hyatt Regency Yogyakarta.

Metode pengambilan data adalah observasi dan wawancara. Hasil tugas akhir ini adalah hidangan yang ada di *event Ramayana night market* disajikan secara lengkap di atas meja *buffet* yang berukuran panjang mulai dari *appetizer*, *soup*, *main course*, *dessert*. Menu yang dihidangkan adalah menu tradisional. Tata letak *buffet* pada *event night market* dikelompokkan berdasarkan jenis makanannya agar memudahkan para untuk mengambil makanan di *buffet*.

Berdasarkan pembahasan penulis selama melakukan kegiatan praktek kerja lapangan di Hotel Hyatt Regency Yogyakarta , hidangan yang ada pada saat *event night market* disajikan secara lengkap di atas meja *buffet* yang berukuran panjang dan tata letak *buffet* dikelompokkan berdasarkan jenis makanan agar memudahkan pengunjung .

**Kata kunci:** Hotel Hyatt Regency Yogyakarta, *event*, *buffet*

## **ABSTRAK**

*Hyatt Hotel Regency Yogyakarta has strategies to increase the number of visitors to the hotel. One of that way made by Hyatt Hotel Regency Yogyakarta is every Saturday night Saturday held "Event Ramayana Night Market". The purposes of this paper are to know the regular buffet menu in event Ramayana Night Market in Kemangi Bistro Hyatt Regency Yogyakarta. Knowing the layout of buffet in event Ramayana Night Market in Kemangi Bistro Hyatt Regency Yogyakarta.*

*Collection data methods used were observation and interview. The results of this final project showed that dish in event Ramayana night market were presented in full on the table buffet-sized lengths ranging from appetizer, soup, main course, and dessert. The menu served was traditional menu. The layout of the buffet at event Ramayana night market are grouped by type in order to make it easier for the guests to take the food in the buffet.*

*Based on the discussion the authors for conducting field work at the Hyatt Regency Yogyakarta , the dishes were present at the event night market are presented in full on the table buffet the length and layout of the buffet are grouped by the type of food in order to facilitate visitors .*

**Keywords:** *hotel Hyatt Regency Yogyakarta, event Ramayana, buffet*