



INTISARI

Latar Belakang: Citra profesi perawat terbentuk dari adanya kontak antara perawat dengan pasien dan tenaga kesehatan lain. Informasi tentang citra profesi perawat dari mahasiswa calon tenaga kesehatan masih kurang. Citra yang dipersepsikan baik nantinya mendukung kolaborasi dalam pelayanan kesehatan.

Tujuan Penelitian: Mengetahui citra profesi perawat yang dipersepsikan oleh mahasiswa farmasi di Yogyakarta.

Metode: Penelitian deskriptif kuantitatif dengan pendekatan *cross sectional*, dilaksanakan di UMY dan UGM pada bulan Februari-Mei 2016. Sampel penelitian adalah mahasiswa farmasi angkatan aktif diambil dengan *purposive sampling* (n=329). Instrumen penelitian berupa kuesioner modifikasi dari penelitian lain, meliputi citra sikap, perilaku, kinerja, profesi dan pelayanan keperawatan, otonomi dan peran perawat. Analisis data univariat menggambarkan frekuensi dan persentase respon.

Hasil: Citra profesi perawat dipersepsikan positif oleh mahasiswa farmasi (57,4%). Responden mempersepsikan positif sikap perawat (84,2%), perilaku perawat (50,5%), kinerja perawat (52,6%), profesi dan pelayanan keperawatan (58,1%). Bagian otonomi dan peran perawat dipersepsikan negatif oleh 51,4% responden.

Kesimpulan: Citra profesi perawat menurut persepsi mahasiswa farmasi tergolong dalam kategori positif. Namun, bagian otonomi dan peran perawat masih dinilai rendah. Perawat perlu meningkatkan pelayanan keperawatan mandiri dan kolaborasi sehingga terbentuk citra yang lebih positif dan lebih profesional.

Kata Kunci:

citra, perawat, mahasiswa, farmasi, persepsi



ABSTRACT

Background: *The image of nursing profession forms of contact between nurses with patients and other health professionals. Information about the image of nursing profession prospective student health personnel are lacking. The perceived good image will support collaboration in health care.*

Objective: *To determine the image of nurse profession as perceived by pharmacy students in Yogyakarta.*

Methods: *Descriptive quantitative research with cross sectional approach, implemented in UMY and UGM from February to May 2016. The sample was a pharmacy student, taken by purposive sampling (n = 329). The research instrument was a questionnaire modification of other studies, including the image of attitude, behavior, performance, professions and nursing services, autonomy and the role of nurses. Univariate data analysis describe the frequency and percentage response.*

Results: *The image of nursing profession is perceived positively by pharmacy students (57.4%). Respondents perceive the positive attitude of nurses (84.2%), behavior of nurses (50.5%), performance of nurses (52.6%), profession and nursing services (58.1%). Part of autonomy and the role of nurses perceived as negative by 51.4% of respondents.*

Conclusion: *The image of nursing profession as perceived by pharmacy students belonging to the positive category. However, part of the autonomy and the role of nurses is still considered low. Nurses need to improve nursing services independently and collaboration to form a more positive image and more professional.*

Keywords:

Image, nurse, college students, pharmacy, perceptions