



## INTISARI

Penelitian ini dilakukan di Kota Yogyakarta khususnya Kecamatan Danurejan dan Kecamatan Gondokusuman serta Kabupaten Sleman khususnya Kecamatan Depok dan Kecamatan Ngaglik. Bertujuan untuk mengetahui distribusi keruangan distro di Kota Yogyakarta dan Kabupaten Sleman, menganalisis pola kluster distro, serta mengidentifikasi faktor-faktor yang mempengaruhi distribusi keruangan distro.

Metode yang digunakan adalah analisis deskriptif untuk mendeskripsikan sebaran keruangan distro di Kota Yogyakarta dan Kabupaten Sleman serta faktor yang mempengaruhi pola kluster distro di Kota Yogyakarta dan Kabupaten Sleman.

Hasil penelitian ini berupa peta distribusi keruangan distro di Kota Yogyakarta dan Kabupaten Sleman tersebar dan mengelompok membentuk kluster di Jalan Mataram serta di Jalan Cendrawasih. Pola kluster distro yang berlokasi di Jalan Mataram mengikuti pola kluster *Marshallian* sedangkan pola kluster distro yang berlokasi di Jalan Cendrawasih mengikuti pola *Hub and Spoke*. Faktor yang mempengaruhi pola kluster distro di Kota Yogyakarta dan Kabupaten Sleman antara lain keberadaan fasilitas pendidikan perguruan tinggi, kedekatan dengan objek wisata Malioboro (mampu menarik konsumen) serta ketersediaan tenaga kerja berpendidikan (mempertimbangkan faktor input dalam suatu kegiatan industri).

Kata kunci: distribusi keruangan, lokasi, distro, pola kluster



## **ABSTRACT**

*This research located in Yogyakarta city especially in Danurejan and Gondokusuman, and also in Sleman regency especially in Depok and Ngaglik, which is these locations are presence of distro. This research aims: 1) to determine the spatial distribution of distro in Yogyakarta city and Sleman regency, 2) to analyze patterns of distro cluster, and 3) to identify the influence factor of the distro's spatial distribution.*

*The method in this reseacrh used descriptive qualitative analysis to describe spatial distribution of distro in Yogyakarta city and Sleman regency as well as the factor affecting located. The results of this research are: 1) spatial distribution of map "distro" in Yogyakarta city and Sleman regency are scattering and grouping in cluster forms there are located at Mataram street and Cendrawasih street; 2) pattern cluster of distro located at Mataram street is following the pattern of Marshallian cluster, while the cluster distribution pattern located at Cendrawasih street is following the pattern of cluster Hub and Spoke; 3) factors affecting of distro's pattern cluster in Yogyakarta city and Sleman district are: the avaibility of facility including college education, the proximity to Malioboro such as tourist attraction, and the availability of educated labor force.*

*Keywords: spatial distribution, location, distro, cluster pattern*