

## Daftar Pustaka

- Abrar, A. N. (2003). *Teknologi Komunikasi: Perspektif Ilmu Komunikasi*. Yogyakarta: LESFI.
- Adhi, R. (2011, September 24). *Presiden SBY Dinilai Ragu dan Takut - Kompas.com*. Retrieved from Kompas.com: <http://nasional.kompas.com/read/2011/09/24/16292462/Presiden.SBY.Dinilai.Ragu.dan.Takut>
- Asril, S. (2014, Oktober 2). *Batalkan Pilkada Tak Langsung, Presiden SBY Terbitkan 2 Perppu! - Kompas.com*. Retrieved from Kompas.com: <http://nasional.kompas.com/read/2014/10/02/21435921/Batalkan.Pilkada.Tak.Langsung.Presiden.SBY.Terbitkan.2.Perppu>.
- Assegaf, J. S. (2014, Juni 11). *DEBAT CAPRES 2014: Larang Penonton Tepuk Tangan, Moderator Debat "Dikerjain" Netizen - Tekno >> SOLOPOS.COM*. Retrieved from Solopos.com: <http://www.solopos.com/2014/06/11/debat-capres-2014-larang-penonton-tepuk-tangan-moderator-debat-dikerjain-netizen-512625>
- Aziz, N. A. (2011, Juni 9). *SBY: Saya Bukan Penakut dan Peragu - Kompas.com*. Retrieved from Kompas.com: <http://nasional.kompas.com/read/2011/06/09/15371661/sby.saya.bukan.penakut.dan.peragu>
- Babbie, E. (2011). *The Basics of Social Research Fifth Edition*. Belmont: Wadsworth.
- Beale, S. (2007, Maret 11). *Twitter Wins SXSW Web Award*. Retrieved from Laughing Squid: <http://laughingsquid.com/twitter-wins-sxsw-web-award/>
- Doctor, V. (2012, September 28). *#Twitter Shuts Down Fake #Politician Accounts*. Retrieved from Hashtags Web site: <https://www.hashtags.org/platforms/twitter/twitter-shuts-down-fake-politician-accounts/>
- Frosch, T. R. (1973). Parody and The Contemporary Imagination. *Soundings: An Interdisciplinary Journal*, Vol. 56, No. 4 (Winter 1973), 371-392. Retrieved from <http://www.jstor.org/stable/41177895>
- Garber, M. (2011, Juni 2). *Is Twitter Writing or Is It Speech? Why We Need New Paradigm for Our Social Media Platform >> Nieman Journalism Lab*. Retrieved from NiemanLab: <http://www.niemanlab.org/2011/06/is-twitter-writing-or-is-it-speech-why-we-need-a-new-paradigm-for-our-social-media-platforms/>

- Golby, J. (2015, April 6). *The Weird, Money-Making World of Parody Twitter Accounts*. Retrieved from Vice: <http://www.vice.com/read/medievalreacts-and-the-weird-world-of-parody-twitter-accounts-909>
- Hall, S. (1997). *Representation: Cultural Representations and Signifying Practices*. London: Sage Publication. Retrieved from [http://www.sagepub.com/upm-data/55352\\_Hall\\_ch\\_1.pdf](http://www.sagepub.com/upm-data/55352_Hall_ch_1.pdf)
- Hariman, R. (2008). Political Parody and Public Culture. *Quarterly Journal of Speech*, 247-272. Retrieved from <http://dx.doi.org/10.1080/00335630802210369>
- Holt, K. (2012, Juni 20). *Twitter Suspends Controversial Fake Bill Murray Account*. Retrieved from The Daily Dot Web site: <http://www.dailydot.com/news/fake-bill-murray-twitter-suspended/>
- Hutcheon, L. (1978). *Parody without Ridicule: Observations on Modern Literary Parody*. Toronto: Canadian Comparative Literature Association. Retrieved from <https://tspace.library.utoronto.ca/bitstream/1807/10261/3/TSpace0172.pdf>
- Ikhbal, A. M. (2014, Agustus 28). *Soal Kenaikan BBM, JK Kritik SBY Ragu-Ragu / Republika Online*. Retrieved from Republika Online: <http://www.republika.co.id/berita/nasional/politik/14/08/28/nb08nn-soal-kenaikan-bbm-jk-kritik-sby-raguragu>
- Jupp, V. (2006). *The SAGE Dictionary of Social Research Methods*. London: SAGE Publications.
- Kemdikbud (Pusat Bahasa). (2016). *Arti kata gaya-2 - Kamus Besar Bahasa Indonesia (KBBI) Online*. Retrieved from KBBI Online: <http://kbbi.web.id/gaya-2>
- Kemdikbud (Pusat Bahasa). (2016). *Arti kata parodi - Kamus Besar Bahasa Indonesia (KBBI) Online*. Retrieved from KBBI Online: <http://kbbi.web.id/parodi>
- Kietzmann, J. H., Hermkens, K., McCarthy, I. P., & Silvestre, B. S. (2011). Social Media? Get Serious! Understanding the Functional Building Blocks of Social Media. *Business Horizons*, 241-251.
- Kiremidjian, G. D. (1969). The Aesthetics of Parody. *The Journal of Aesthetics and Art Criticism*, 231-242. Retrieved from <http://www.jstor.org/stable/428572>
- Littlejohn, S. W., & Foss, K. A. (2008). *Theoris of Human Communication, Ninth Edition*. Belmont: Thomson Wadsworth.

- Lubis, M. (2014, Agustus 5). *Nielsen: Pertumbuhan Belanja Iklan Berjalan Perlahan*. Retrieved from Nielsen: <http://www.nielsen.com/id/en/press-room/2014/nielsen-pertumbuhan-belanja-iklan-berjalan-perlahan.html>
- Marwick, A. E. (2013). Online Identity. In J. Hartley, J. Burgess, & A. Bruns, *Companion to New Media Dynamics* (pp. 355-364). Malden: Blackwell.
- Merriam-Webster. (2016). *Parody*. Retrieved from Merriam-Webster: <http://www.merriam-webster.com/dictionary/parody>
- Metzger, M. J. (2007). Making Sense of Credibility on the Web: Models for Evaluating Online Information and Recommendations for Future Research. *Journal of the American Society for Information Science and Technology*, 2078-2091.
- Miller, K. (2002). *Communication Theories: Perspectives, Processes, and Contexts*. USA: McGraw-Hill.
- Misener, J. (2014, November 7). *A History of Parody Twitter Accounts From 2010 To 2013*. Retrieved from Buzzfeed Web site: <http://www.buzzfeed.com/jessicamisener/a-history-of-parody-twitter-accounts-from-2010-to-2013#.hooggPgPK>
- Parikesit, A. A. (2013, Mei 17). *Parodi Absurd @SBYudhoyno, @SBYudhoyo0 & @SBYudhiono*. Retrieved from Detikinet: <http://inet.detik.com/read/2013/05/17/105423/2248615/398/parodi-absurd-sbyudhoyno--sbyudhoyo0---sbyudhiono>
- Punch, K. F. (2005). *Introduction to Social Research*. London: SAGE Publications.
- Rakhmat, J. (2012). *Metode Penelitian Komunikasi*. Bandung: Remaja Rosdakarya.
- Solomon, M. R. (2007). *Consumer Behavior: Buying, Having, and Being*. New Jersey: Pearson Education.
- Twitter. (2016). *Company / About*. Retrieved from Twitter Web Site: <https://about.twitter.com/company>
- Twitter. (2016). *Company / About*. Retrieved from Twitter: <https://about.twitter.com/company>
- Twitter. (2016). *FAQs about Retweets (RT) / Twitter Help Center*. Retrieved from Twitter Support: <https://support.twitter.com/articles/77606>
- Twitter. (2016). *Milestones / About*. Retrieved from Twitter: <https://about.twitter.com/company/press/milestones>

- Twitter. (2016). *New User FAQs / Twitter Help Center*. Retrieved from Twitter Support: <https://support.twitter.com/articles/13920>
- Twitter. (2016). *Parody, Commentary, and Fan Account Policy / Twitter Help Center*. Retrieved from Twitter Support: <https://support.twitter.com/articles/106373#>
- Twitter Media. (2015). *Anatomy of a Tweet*. Retrieved from Twitter Media: <https://media.twitter.com/best-practice/anatomy-of-a-tweet>
- Twitter Support. (2016). *Impersonation policy*. Retrieved from Twitter Support: <https://support.twitter.com/articles/18366>
- Twitter Support. (2016). *Parody, commentary, and fan account policy*. Retrieved from Twitter Support: <https://support.twitter.com/articles/106373-parody-commentary-and-fan-account-policy>
- University of Twente. (2016). *Speech Act Theory*. Retrieved from University of Twente: [http://www.utwente.nl/cw/theorieenoverzicht/Theory%20Clusters/Language%20Theory%20and%20Linguistics/Speech\\_Act\\_Theory/](http://www.utwente.nl/cw/theorieenoverzicht/Theory%20Clusters/Language%20Theory%20and%20Linguistics/Speech_Act_Theory/)
- Wardhani, I. S. (2014, Oktober 13). *Antara Citra dan Suara Rakyat - Kompas.com*. Retrieved from Kompas.com: <http://nasional.kompas.com/read/2014/10/13/16132391/Antara.Citra.dan.Suara.Rakyat>
- Wisnubrata. (2011, Agustus 14). *Survei: SBY Masih Ragu - Kompas.com*. Retrieved from Kompas.com: <http://tekno.kompas.com/read/2011/08/14/18145772/survei.sby.masih.ragu>
- Zhang, R., Gao, D., & Li, W. (2011). What Are Tweeters Doing: Recognizing Speech Acts in Twitter. *Analyzing Microtext: Papers from the 2011 AAAI Workshop*, 86-91.